A GREEN LEGACY, A GREENER FUTURE.

Dunn-Edwards has a green legacy that makes us proud and inspires us to do more. We are firmly dedicated to the principle of eco-efficiency, which we define as the ability to satisfy human needs in ways that minimize adverse impacts on energy and material resources, environmental quality, and human health and safety. ACRI-HUES® is yet another example of this commitment.

Big projects need big project paint.
ACRI-HUES® is a line of professional, ultra-low VOC, acrylic paints that provide dependable performance and very good durability. ACRI-HUES® is ideal for residential, multi-tenant housing, schools, hospitals, and commercial projects.

Why ACRI-HUES® outperforms other exterior paints

- Formulated using the highest quality resins and pigments to provide better adhesion, durability and hide
- Better balance of sag resistance, and flow and leveling provide a uniform, smooth finish
- Superior dirt pick-up resistance and block resistance provide dependable performance

Products bearing this logo are EG-Free® and TAC/HAP-Free®

Etylene Glycol (EG), a solvent often used in water-based paints, is listed as a Toxic Air Contaminant (TAC) and Hazardous Air Pollutant (HAP). In 1983, we were the first in the industry to voluntarily replace EG with Propylene Glycol, a non-toxic alternative “generally regarded as safe” by the FDA. Also, every Dunn-Edwards product with the EG-Free logo is free of any other TAC or HAP, too.

VOC and RAVOC Ratings on Every Label

Dunn-Edwards is the first paint company to label its products with RAVOC ratings — Reactivity-Adjusted VOC Content — as a better way to measure potential air quality impacts of coatings. To learn more about RAVOC ratings visit dunnedwards.com/RAVOC.

LEED® Gold-Certified Paint Manufacturing Facility

In 2011, Dunn-Edwards opened the world’s first and only LEED® Gold-certified paint manufacturing facility in Phoenix, AZ. Encasing manufacturing, product development, quality control and more, the 336,000-sq. ft. facility is designed to be the greenest in the industry, as it is sticking together and peeling from the surface.

Dirt Pick-Up Resistance

When two painted surfaces come into contact, such as a door and door jamb, they can stick together, or block. When that happens, the paint can peel from the surface. ACRI-HUES® clearly beats the National Brand, as their paint is sticking together and peeling from the surface.

Adhesion

Good adhesion means the paint sticks to the substrate for better protection of the painted surface. ACRI-HUES® does a better job at sticking to the surface, as the National Brands are more prone to peeling, when exposed to moisture.

Block Resistance

When exterior paints are subjected to heat from the sun, they can become soft and tacky, allowing dirt to stick to the film. Better dirt pick-up resistance means your painted surfaces will look newer longer. ACRI-HUES® beat the competitors, as less dirt remains on the panel compared to the National Brands.

See the ACRI-HUES® difference for yourself

All test examples are high resolution photographs of the actual test results. The tests were conducted by Dunn-Edwards laboratories and can be viewed at the Corporate Office by appointment.

Adhesion Test Method: A three mil draw down of the paint being tested is applied to the desired substrate (glossy aged alkyd, chalky latex, metal, etc.) and allowed to dry by 10 hours. After 10 hours, two 10” square sections are cut into the substrate using a Gardner Adhesion Knife. A 1” wide adhesive test Permacel tape is placed over the cut with a 2” overlap of the test area. The area is then removed and reused. The test area is then scored using a 1/16” degree single. The amount of paint that is removed from the substrate is measured and scored using ASTM D 3574 – 95 (0 to 5B). An even coat of paint is removed from the test area, and the paint remaining is then measured. For adhesion, it’s a 5 using paper based on the cut area. The lower the score, the poorer the adhesion of the paint. The test is run for 0, 2, 3 and 5 days. The same test is run for the next area or substrate, and scored. The lower the score, the poorer the adhesion of the paint. The test is run for 0, 2, 3 and 5 days. The amount of paint that is removed is scored.

Dirt Pick-Up Resistance Test Method: Paint is applied to exterior panels and allowed to dry at room temperature for seven days. A three mil draw down of the paint being tested is applied to the desired substrate (glossy aged alkyd, chalky latex, metal, etc.) and allowed to dry by 10 hours. The amount of paint is then measured using a Gardner Knife. A 1” wide Permacel tape is then placed over the cut with a 2” overlap of the test area. The amount of paint that is removed from the substrate is measured and scored using ASTM D 3574 – 95 (0 to 5B). The test is run for 0, 2, 3 and 5 days. The amount of paint that is removed is scored.

Block Resistance Test Method: Paints are applied to exterior panels and allowed to dry for 10 hours. The panels are then placed over each other. A weight is then placed on them to force the painted surfaces together. After 24 hours, the panels are removed and washed under cold tap water.

For more information on Dunn-Edwards products and services, please contact a Dunn-Edwards representative or your local store for specific product availability.
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