As a paint contractor, your business depends on your reputation. That’s why you choose quality paint to do the best possible job. Dunn-Edwards understands this. That’s why we focus on providing the best performing products.

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The reason cited? Superior quality!

“Our company has used Dunn-Edwards for the past 20 years. In addition to excellent service, they have the best performing paints and color selection in the industry.”

Frank Rodriguez, Owner
Navajo Contractor Inc.
Los Angeles, CA

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A GREEN LEGACY, A GREENER FUTURE.
Dunn-Edwards has a green legacy that makes us proud and inspires us to do more. We are firmly dedicated to the principle of eco-efficiency, which we define as the ability to satisfy human needs in ways that minimize adverse impacts on energy and material resources, environmental quality, and human health and safety. BLOC-RUST® is yet another example of this commitment.

THE #1 CHOICE OF PAINTING PROFESSIONALS®

Interior/Exterior METAL PRIMER
PREMIUM
BLOC-RUST®

Protects metal surfaces from moisture.
**BLOC-RUST**

Priming with **BLOC-RUST® Premium** low odor, low VOC, Rust Preventative Primers offers excellent corrosion resistance and adhesion on interior and exterior metals, except for galvanized steel. They are ideally suited for use on ferrous metal on commercial and residential projects, such as schools, hotels, hospitals, and single or multi-tenant housing.

Why **BLOC-RUST®** outperforms other rust preventative primers:
- Formulated with corrosion inhibitive additives and pigments that prevent metal corrosion
- Formulated with advanced waterborne alkyd resin technology, which improves hide and adhesion to metal
- Easy to apply, dries fast, and water cleanup

### RUST PREVENTION
See the **SCIENCE of RUST PREVENTION**:

**Corrosion Inhibitive Additives and Pigments**
- Primer applied to ferrous or non-ferrous metal.
- Superior resin with both corrosion preventive pigments and corrosion inhibitive additives work together to help prevent corrosion of the metal substrate.

**Ingredients form tight film, to block moisture**
- Resin and pigments form a tight, uniform non-porous film that prevents water from reaching the metal surface, thus preventing corrosion.

**See the BLOC-RUST® difference for yourself**

Accelerated Corrosion

In comparison tests, we applied **BLOC-RUST® Premium White** and leading water-based rust inhibitive primers on ferrous metal. **BLOC-RUST®** clearly beats the Regional and National Brands, as their primers show significant rust and corrosion development.

### VOC AND RAVOC RATING ON EVERY LABEL

Dunn-Edwards is the first paint company to label its products with RAVOC ratings — Reactivity-Adjusted VOC Content — a better way to measure potential air quality impacts of coatings. To learn more about RAVOC ratings visit dunnedwards.com/RAVOC.

<table>
<thead>
<tr>
<th>MATERIAL #</th>
<th>MAX VOC CONTENT</th>
<th>MAX RAVOC</th>
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<tbody>
<tr>
<td>BRPR00-2-WH</td>
<td>Ultra-Low VOC (50 g/L)</td>
<td>40 g/L</td>
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<tr>
<td>BRPR00-2-RO</td>
<td>Ultra-Low VOC (50 g/L)</td>
<td>40 g/L</td>
</tr>
</tbody>
</table>

**RAVOC**

**LEED® GOLD-CERTIFIED PAINT MANUFACTURING FACILITY**

In 2011, Dunn-Edwards opened the world’s first and only LEED® Gold-certified paint manufacturing facility in Phoenix, AZ. Encapsulating manufacturing, product development, quality control and more, the 336,000-sq. ft. facility is designed to be the greenest in the industry.

**Accelerated Corrosion Test Method**

Patches are applied using 5 mils DOW drawdown bar to 4 inches by 6 inches dull finish steel panels. After the drying period, all panels were checked for mil thickness and scribed (cut into) with a four inch “X” on the face of the metal panel using a box knife. After scribing the panels, each set was placed into a fog chamber where the panels were subjected to laboratory simulation of natural atmospheric corrosion.

All test examples are high resolution photographs of the actual test results. The tests were conducted by Dunn-Edwards Laboratories and can be viewed at the Corporate Office by appointment.

**EG-Free logo**

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**Products Bearing this logo are EG-Free® and TAC/HAP-Free**

Ethylene Glycol (EG), a solvent often used in water-based paints, is listed as a Toxic Air Contaminant (TAC) and Hazardous Air Pollutant (HAP). In 1983, we were the first in the industry to voluntarily replace EG with Propylene Glycol (PG), a non-toxic alternative “generally regarded as safe” by the FDA. Also, every Dunn-Edwards product with the EG-Free logo is free of any other TAC or HAP, too.

**National Brand**

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**Regional Brand**

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**National Brand**
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