Premium Interior Paints

DURAFLO®

INTERIOR

Dunn-Edwards PAINTS®

THE #1 CHOICE OF PAINTING PROFESSIONALS.®

DURAFLO®

is a line of premium, ultra-low VOC, fast drying, low odor interior paints ideal for interior walls, trim, molding, cabinets, doors, kitchen and bath, and high traffic areas.

Why **DURAFLO®** outperforms other interior paints

:: Exhibits application and characteristics of traditional oil-based paints

:: Formulated with advanced waterborne alkyd technology

:: Excellent adhesion, hide, block-resistance and reduced yellowing

:: Ultra-low VOC and low odor

Drywall Metal Masonry Wood

	SEMI-GLOSS	GLOSS
Family	•	
Dining Room	•	
Kitchen & Bath	•	•
Hallways	•	
Doors & Windows	•	•
Shutters & Molding		•
Office	•	•

These are commonly used gloss levels for surfaces listed above. Gloss may be affected by texture, porosity of the surface and atmospheric conditions. Please contact a Dunn-Edwards representative or your local store for specific product availability.

PRODUCTS BEARING THIS LOGO ARE EG-FREE® AND TAC/HAP-FREE

Ethylene Glycol (EG), a solvent often used in water-based paints, is listed as a Toxic Air Contaminant (TAC) and Hazardous Air Pollutant (HAP). In 1983, we were the first in the industry to voluntarily replace EG with Propylene Glycol, a non-toxic alternative "generally regarded as safe" by the FDA. Also, every Dunn-Edwards product with the EG-Free logo is free of any other TAC or HAP, too.

VOC AND RAVOC RATINGS ON EVERY LABEL

Dunn-Edwards is the first paint company to label its products with RAVOC ratings — Reactivity-Adjusted VOC Content — a better way to measure potential air quality impacts of coatings. To learn more about RAVOC ratings visit dunnedwards.com/RAVOC.

LEED® GOLD-CERTIFIED PAINT MANUFACTURING FACILITY

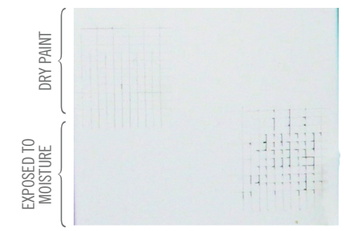
In 2011, Dunn-Edwards opened the world's first and only LEED® Gold-certified paint manufacturing facility in Phoenix, AZ. Encompassing manufacturing, product development, quality control and more, the 336,000-sq. ft. facility is designed to be the greenest in the industry.

"LEED" and related logo is a trademark owned by the U.S. Green Building Council and is used with permission.

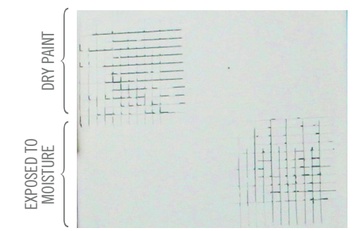
See the **DURAFLO®** difference for yourself

Adhesion

Good adhesion means the paint sticks to the substrate allowing for better protection of the painted surface. **New & Improved DURAFLO®** does a better job at sticking to aged alkyd, especially when exposed to moisture.



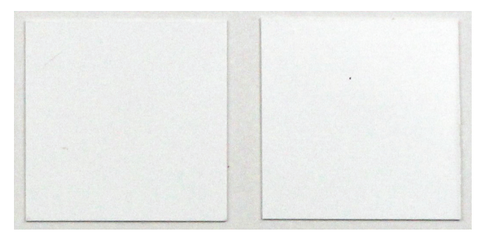
New & Improved DURAFLO Semi-Gloss



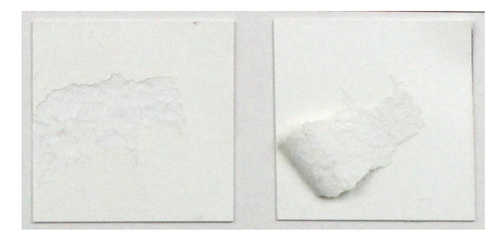
DURAFLO Semi-Gloss

Block Resistance

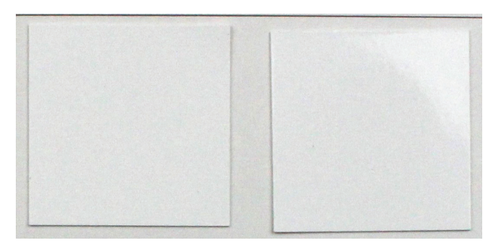
When two painted surfaces come into contact, such as a door and door jamb, they can stick together, or block. When that happens, the paint can peel from the surface. As shown, **New & Improved DURAFLO®** doesn't stick together or peel.



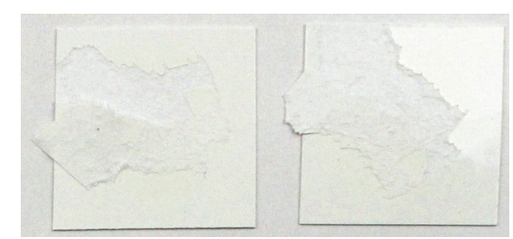
New & Improved DURAFLO Semi-Gloss



DURAFLO Semi-Gloss



New & Improved DURAFLO Gloss



DURAFLO Gloss

Adhesion Test Method: A three mil draw down of the paint being tested is applied to the desired substrate (glossy aged alkyd, chalky latex, metal, etc.) and allowed to dry for 24 hours. After 24 hours, two 100 square sections are cut into the substrate using a Gardner Adhesion Knife. For dry adhesion test, Permacel tape is placed firmly over the cut with a 2″ overlap of the test area. The tape is then quickly removed at a 180 degree angle. The amount of paint that is removed from the substrate is evaluated and scored using ASTM 0B – 5B rating (0 meaning complete paint removal from substrate and 5 meaning no paint removal). For wet adhesion, a 1″x 1″ damp paper towel is placed over the cut section and allowed to rest there for ten minutes. After ten minutes, the paper towel is removed and the cut area is blotted dry of any excess moisture. Permacel tape is firmly placed over the test area with the same 2″ overlap. The tape is then quickly removed at a 180 degree angle and the results are evaluated and scored (ASTM 0B – 5B). The lower the score, the poorer the adhesion is to that substrate. The same test method for wet/dry adhesion can be run again after a 3 day cure and 7 day cure to determine adhesion characteristic of the given paint.

Block Resistance Test Method: Paints are applied to white charts and allowed to dry for 24 hours. The charts are then folded over each other. A weight is then placed on them to force the painted surfaces together. After 24 hours, the face-to-face charts are pulled apart to see if the dried paint stuck together. The applied force of the coated surfaces is allowed to sit for the following length of time for each condition before trying to pull the 2 panels apart: (1) Room Temperature – 24 Hours; (2) Elevated Temperature – 30 minutes. The weight is removed and the panels allowed to equilibrate for 5 minutes, before separating the panels.

All test examples are high resolution photographs of the actual test results. The tests were conducted by Dunn-Edwards Laboratories and can be viewed at the Corporate Office by appointment.

A GREEN LEGACY, A GREENER FUTURE.

Dunn-Edwards has a green legacy that makes us proud and inspires us to do more. We are firmly dedicated to the principle of eco-efficiency, which we define as the ability to satisfy human needs in ways that minimize adverse impacts on energy and material resources, environmental quality, and human health and safety. DURAFLO® is yet another example of this commitment.

PHOTOGRAPHS: Paint colors depicted in the photographs in this brochure appear differently than on actual surfaces. Photographic processes and lighting will alter color.

COVER PHOTO: Walls: Whole Wheat DE6124; Ceiling: Swiss Coffee DEW341
BACK PHOTO: Walls: Distant Haze DE6282; Trim: Whisper DEW340

Follow Us

@dunnedwards /dunnedwards /dunnedwards @dunnedwards /pro/dunnedwards

DUNN-EDWARDS CORPORATION
4885 East 52ND Place, Los Angeles, CA 90058
(888) DE PAINT (337-2468) | dunnedwards.com

Dunn-Edwards PAINTS®

THE #1 CHOICE OF PAINTING PROFESSIONALS.®