



THE #1 CHOICE OF PAINTING PROFESSIONALS®

ENDURAWALL®

Elastomeric Wall Coating

Smooth

W 370



DESCRIPTION: ENDURAWALL® is a premium 100% acrylic elastomeric wall coating designed for use on exterior masonry. ENDURAWALL has exceptional flexibility and provides superior protection against wind-driven rain and moisture by bridging hairline cracks and other small cracks that may develop in masonry surfaces. ENDURAWALL accommodates normal expansion and contraction by providing outstanding elastic recovery and resilience, even under conditions of extreme cold or heat. ENDURAWALL has outstanding resistance to ultraviolet light and dirt pick-up, and can be touched-up easily.

PRODUCT INFORMATION

SOLVENT TYPE: Waterborne		RESIN TYPE: 100% acrylic	
FINISH (ASTM D 523): Flat: 3–4% on a 60° meter; 1–3% on an 85° meter			
ELONGATION@77°F/25°C (ASTM D 2370): 200%			
COLORS: Stock colors: White. Other colors must be special ordered.			
VISCOSITY@77°F/25°C (ASTM D 562): 125–130 KU			
MAXIMUM VOC CONTENT 40 g/L (as supplied)		MAXIMUM RAVOC (Reactivity-Adjusted VOC) 25 g/L	
SOLIDS BY VOLUME (ASTM D 2697) 51.1% ± 2%		SOLIDS BY WEIGHT 64.5% ± 2%	
WEIGHT PER GALLON (ASTM D 1475): 11.49 lbs.			

COMPOSITION BY WEIGHT

Pigment–37.8%		Vehicle–62.2%	
*Prime pigments	13.9	Acrylic resins	25.1
Reinforcing pigments	23.9	Thinner & additives	37.1

**Prime pigments include titanium dioxide (TiO₂), plus all other pigments directly adding to the hiding power of this paint.*

RECOMMENDED FILM THICKNESS PER COAT

Wet: 15.7 mils	Dry: 8 mils (see Special Instructions)
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PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS
Approximately 50–100 sq. ft. per gallon, depending on surface conditions and application techniques.

THINNING RECOMMENDATION: This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

AVERAGE DRY TIME@77°F/25°C (ASTM D 1640)

To touch: 1–2 hours	Recoat: 24 hours
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Dry times and recoat times are temperature, humidity and film thickness dependent.

APPLICATION EQUIPMENT: Brush, roller, airless spray (see Special Instructions)

PACKAGING: Five-gallon containers. May be special ordered in 30-gal and 50-gal drums

STORAGE: Store in a dry area. Protect from freezing. Protect from temperatures above 110°F for extended periods of time. Extreme temperatures may cause paint to become unusable. See **Paint Storage Best Practices** Technical Bulletin at dunnedwards.com for more information.

CLEANUP: Warm, soapy water

DISPOSAL: For information on local options to dispose of unwanted leftover paint, call Dunn-Edwards Customer Service at 1-888-DEPAINT or visit www.dunnedwards.com. **Do not mix with other products.**

CONFORMS TO: ARB 2007 SCM & CALGreen 2013

SAFETY DATA SHEET: Available at www.dunnedwards.com

SURFACE PREPARATION: All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

- SPECIAL INSTRUCTIONS**
- **CAUTION:** Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by water-washing all surfaces. For more information, see Dunn-Edwards brochure on “Surface Preparation Safety” or call EPA’s National Lead Information Hotline at 1-800-424-LEAD, or log onto www.epa.gov/lead/or/asbestos, or contact your state or local Health Department.
 - This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
 - If efflorescence exists, remove all noticeable deposits and prime the entire surface with **SUPER-LOC® Premium (SLPR00)**, **EFF-STOP® Premium (ESPR00)** or **EFF-STOP® Select (ESSL00)**.
 - Airless spray application is recommended in order to achieve the optimum film thickness. An airless spray unit with a minimum output of 2 gallons per minute is recommended.
 - Approved application of **ENDURAWALL** must be “pinhole-free” and have a dry film thickness of 7–8 mils. Surface features mandate the method of application and number of coats needed to achieve this.
 - Do not apply when the air or surface temperature is below 50°F.

PRIMERS

MASONRY

Plaster:	}	SUPER-LOC® Premium (SLPR00), EFF-STOP® Premium (ESPR00) or EFF-STOP® Select (ESSL00)
Stucco:		
Tilt-up concrete:		
Poured-in-place:	}	SUPER-LOC® Premium (SLPR00)
Brick:		
Smooth trowel:		Smooth BLOCFIL Premium (SBPR00)
Concrete block:		