



THE #1 CHOICE OF  
PAINTING PROFESSIONALS®

# SUPREMA®

## Interior Velvet Paint SPMA20-1



**DESCRIPTION:** SUPREMA® Velvet is an ultra-premium interior, ultra-low VOC, acrylic latex velvet paint that combines exceptional hide with superior stain resistance and washability. SUPREMA Velvet provides long-lasting protection, applies easily, dries quickly and has low odor. It is ideal for high-end residential and commercial projects, such as schools and hospitals, where self-priming, ultra-low VOC products are preferred.

### PRODUCT INFORMATION

**SOLVENT TYPE:** Waterborne | **RESIN TYPE:** Acrylic copolymer

**FINISH** (ASTM D 523): Velvet: 5–9% on a 60° meter; 10–15% on an 85° meter

**TINT BASES:** L Tintable White, M Medium, U Ultra Deep

**VISCOSITY@77°F/25°C** (ASTM D 562): 100–106 KU

**MAXIMUM VOC CONTENT** 50 g/L (as supplied) | **MAXIMUM RAVOC** (Reactivity-Adjusted VOC) 25 g/L

**SOLIDS BY VOLUME** (ASTM D 2697) 40.0% ± 2% | **SOLIDS BY WEIGHT** 54.0% ± 2%

**WEIGHT PER GALLON** (ASTM D 1475): 11.10 lbs.

**COMPOSITION BY WEIGHT**

<b>Pigment—34.1%</b>		<b>Vehicle—65.9%</b>	
*Prime pigments .....	19.4	Vinyl acrylics .....	18.5
Reinforcing pigments .....	14.7	Water & additives .....	47.4
<i>*Prime pigments include titanium dioxide (TiO<sub>2</sub>), plus all other pigments directly adding to the hiding power of this paint.</i>			

**RECOMMENDED FILM THICKNESS PER COAT**

Wet: 3.8 mils | Dry: 1.5 mils

**PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS**

Approximately 375–425 sq. ft. per gallon, depending on surface conditions and application techniques.

**THINNING RECOMMENDATION:** This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

**AVERAGE DRY TIME@77°F/25°C** (ASTM D 1640)

To touch: 1–2 hours | Recoat: 4–6 hours  
Dry times and recoat times are temperature, humidity and film thickness dependent.

**APPLICATION EQUIPMENT:** Brush, roller, airless spray

**PACKAGING:** Quart, one-gallon, five-gallon containers

**STORAGE:** Store in a dry area. Protect from freezing. Protect from temperatures above 110°F for extended periods of time. Extreme temperatures may cause paint to become unusable. See *Paint Storage Best Practices* Technical Bulletin at [dunndwards.com](http://dunndwards.com) for more information.

**CLEANUP:** Warm, soapy water

**DISPOSAL:** For information on local options to dispose of unwanted leftover paint, call Dunn-Edwards Customer Service at 1-888-DEPAINT or visit [www.dunndwards.com](http://www.dunndwards.com). **Do not mix with other products.**

**CONFORMS TO:** ARB 2007 SCM & CALGreen 2013; LEED 2009 IEQ Credit 4.2; MPI Approved Product #138; CRGI Green Wise Certified; FDA Guidelines for Resinous & Polymeric Coatings

**SAFETY DATA SHEET:** Available at [www.dunndwards.com](http://www.dunndwards.com)

**SURFACE PREPARATION:** All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

**SURFACE PREPARATION:** SUPREMA Velvet is self priming on most surfaces. For previously painted surfaces that are properly repaired as needed, one (1) coat may be sufficient. For properly prepared new surfaces, two (2) coats are typically required. All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

**SPECIAL INSTRUCTIONS**

- **CAUTION:** Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by water-washing all surfaces. For more information, see Dunn-Edwards brochure on “Surface Preparation Safety” or call EPA’s National Lead Information Hotline at 1-800-424-LEAD, or visit [www.epa.gov/lead](http://www.epa.gov/lead) or /asbestos, or contact your state or local Health Department.
- This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
- On Level 4 and 5 Drywall Finishes, use **VINYLASTIC Plus** thinned with 10% of clean water (3/4 pints per gallon or 1/2 gallon per 5-gallons) for best penetration.
- Do not apply when the air or surface temperature is below 50°F.

**PRIMERS**

**DRYWALL**

Textured: **VINYLASTIC® Premium (VNPR00)**  
 Untextured: **VINYLASTIC® Premium (VNPR00)**  
 Skim-coated: **VINYLASTIC® Plus (VNPL00)**

**MASONRY**

Plaster: }  
 Tilt-up concrete: }  
 Poured-in-place: } **EFF-STOP® Premium (ESPR00)**  
 Brick: }  
 Concrete block: }  
 Smooth trowel: }

**WOOD**

Doors, trim: **INTERKOTE® Premium (IKPR00)**

**SYNTHETIC WOOD**

Masonite: **INTERKOTE® Premium (IKPR00)**  
 Hardboard:

**METAL**

Ferrous: **BLOC-RUST® Premium (BRPR00),  
 ULTRASHIELD® Galvanized Metal Primer (ULGM00) or  
 ULTRA-GRIP® Premium (UGPR00)**  
 Non-ferrous: **ULTRASHIELD® Galvanized Metal Primer (ULGM00) or  
 ULTRA-GRIP® Premium (UGPR00)**

\*These surfaces require special primers that will create noticeable odor.