



THE #1 CHOICE OF
PAINTING PROFESSIONALS®

EXQUISITE™

100% Acrylic Interior Matte Paint EXQT10



DESCRIPTION: EXQUISITE™ Matte is a deluxe interior, ultra-low VOC, 100% acrylic matte paint designed with ChromaStay™ Technology which is a combination of proprietary technologies, including Ceramic Technology, that makes it truly washable while being stain, scuff, burnish and color ruboff resistant. EXQUISITE Matte is easy to apply and is ideal for use on high-end custom residential and premier commercial projects where ultra-low VOC products are preferred. It is extremely durable for homes, schools, hospitals, commercial spaces and other high-traffic areas.

PRODUCT INFORMATION

SOLVENT TYPE: Waterborne **RESIN TYPE:** 100% Acrylic

FINISH (ASTM D523): Matte: 3–8% on a 60° and 85° meter;

COLORS: Colors can be store mixed or special ordered. Stock colors: Classic White and Black

TINT BASES: L Tintable White, M Medium, U Ultra Deep

VISCOSITY@77°F/25°C (ASTM D 562): 88–98 KU

MAXIMUM VOC CONTENT 50 g/L (by ASTM Test Method D 6886)	MAXIMUM RAVOC (Reactivity-Adjusted VOC) 15 g/L
---	--

SOLIDS BY VOLUME (ASTM D 2697) 45.5% ± 2%	SOLIDS BY WEIGHT 62.1 ± 2%
---	--------------------------------------

WEIGHT PER GALLON (ASTM D 1475): 11.93 lbs.

COMPOSITION BY WEIGHT

Pigment—42.2%	Vehicle—57.8%
*Prime pigments 22.5%	Resin solids 15.9%
Reinforcing pigments 19.6%	Water & additives 42.0%

*Prime pigments include all pigments directly adding to the hiding power of this paint.

RECOMMENDED FILM THICKNESS PER COAT

Wet: 3.3 mils Dry: 1.5 mils

PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS

Approximately 425–475 sq. ft. per gallon, depending on surface conditions and application techniques.

THINNING RECOMMENDATION: This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

AVERAGE DRY TIME@77°F/25°C (ASTM D 1640)

Dry to touch: 30–60 minutes Recoat: 2–4 hours

Dry times and recoat times are temperature, humidity and film thickness dependent.

APPLICATION EQUIPMENT: Brush, roller, airless spray

PACKAGING: Quart, one-gallon containers

STORAGE: Store in a dry area. Protect from freezing. Protect from temperatures above 110°F for extended periods of time. Extreme temperatures may cause paint to become unusable. See Paint Storage Best Practices Technical Bulletin at dunndwards.com for more information.

CLEANUP: Warm, soapy water

DISPOSAL: For information on local options to dispose of unwanted leftover paint, call Dunn-Edwards Customer Service at 1-888-DEPAINT or visit www.dunndwards.com. **Do not mix with other products.**

CONFORMS TO: ARB 2007 SCM & CALGreen 2016; LEED 2009 IEQ Credit 4.2. LEED v4 EQ Credit 2; MPI Approved Product, #53, #138; FDA Guidelines for Resinous & Polymeric Coatings.

SAFETY DATA SHEET: Available at www.dunndwards.com

HEALTH & SAFETY: CAUTION! INHALATION OF SPRAY MIST OR SANDING DUST MAY BE HARMFUL. Use only with adequate ventilation. Avoid breathing vapors, spray mist and sanding dust. Wear NIOSH-approved N95 particulate filter mask when spraying or sanding. Avoid contact with skin and eyes. Do not ingest. Close container after each use. **FIRST AID:** If swallowed, immediately give 1 or 2 glasses of water to drink – for emergency information, call 1-800-222-1222. If having difficulty breathing, move to fresh air. For eye contact, immediately flush with water for 15 minutes. For skin contact, wash thoroughly with soap and water. **KEEP OUT OF REACH OF CHILDREN**

SURFACE PREPARATION: EXQUISITE Matte is self priming on most surfaces. For previously painted surfaces that are properly repaired as needed, one (1) coat may be sufficient. For properly prepared new surfaces, two (2) coats are typically required. All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

SPECIAL INSTRUCTIONS

- CAUTION: Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by water-washing all surfaces. For more information, see Dunn-Edwards brochure on "Surface Preparation Safety" or call EPA's National Lead Information Hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or /asbestos, or contact your state or local Health Department.
- This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
- This paint contains a preservative that inhibits the growth of mildew on the surface of the dry paint film.
- On Level 4 and 5 Drywall Finishes, use **VINYLASTIC Plus** thinned with 10% of clean water (3/4 pints per gallon or 1/2 gallon per 5-gallons) for best penetration.
- Do not apply when the air or surface temperature is below 50°F.

PRIMERS

DRYWALL

Textured:	VINYLASTIC® Premium (VNPR00)
Untextured:	VINYLASTIC® Premium (VNPR00)
Skim-coated:	VINYLASTIC® Plus (VNPL00)

MASONRY

Plaster:	} EFF-STOP® Premium (ESPR00)
Tilt-up concrete:	
Poured-in-place:	
Brick:	
Concrete block:	
Smooth trowel:	

WOOD

Doors, trim:	INTERKOTE® Premium (IKPR00) or ULTRA-GRIP® Premium (UGPR00)
--------------	--

SYNTHETIC WOOD

Masonite:	INTERKOTE® Premium (IKPR00)
Hardboard:	

METAL

Ferrous:	BLOC-RUST® Premium (BRPR00), or ENDURAPRIME® Metal Primer (ENPR00)
Non-ferrous:	ULTRASHIELD® Galvanized Metal Primer (ULGM00) or BLOC-RUST® Premium (BRPR00)
Galvanized Steel:	ULTRASHIELD® Galvanized Metal Primer (ULGM00) or *ULTRA-GRIP® Premium (UGPR00)

**for incidental use on galvanized*