



THE #1 CHOICE OF
PAINTING PROFESSIONALS®

EVERSHIELD®

Exterior Velvet Paint EVSH20-3



DESCRIPTION: EVERSIELD® Velvet is an ultra-premium exterior, ultra-low VOC, 100% acrylic velvet paint that provides maximum protection against UV color fade, mildew, efflorescence, water intrusion, and film failure (grain-cracking, peeling, blistering). EVERSIELD Velvet can be used on properly prepared and primed masonry, concrete, tilt-up, block, stucco, plaster, wood, and metal. Advanced technology and premium ingredients provide unparalleled performance, durability, coverage, and adhesion. Can be used down to surface and air temperature of 35°F.

PRODUCT INFORMATION

| | | | |
|---|--|--|--|
| SOLVENT TYPE: Waterborne | | RESIN TYPE: 100% acrylic | |
| FINISH (ASTM D 523): Velvet: 5–9% on a 60° meter; 10–15% on an 85° meter | | | |
| COLORS: All colors can be special ordered or store mixed. | | | |
| TINT BASES: L Tintable White, M Medium, U Ultra Deep | | | |
| VISCOSITY@77°F/25°C (ASTM D 562): 100–105 KU | | | |
| MAXIMUM VOC CONTENT 50 g/L (as supplied) | | MAXIMUM RAVOC (Reactivity-Adjusted VOC) 20 g/L | |
| SOLIDS BY VOLUME (ASTM D 2697) 39.1% ± 2% | | SOLIDS BY WEIGHT 52.3% ± 2% | |
| WEIGHT PER GALLON (ASTM D 1475): 10.95 lbs. | | | |

COMPOSITION BY WEIGHT

| | | | |
|---|------|-------------------------|------|
| Pigment–32.7% | | Vehicle–67.3% | |
| *Prime pigments | 19.5 | Acrylic resins | 17.1 |
| Reinforcing pigments | 13.2 | Water & additives | 50.2 |
| <i>*Prime pigments include titanium dioxide (TiO₂), plus all other pigments directly adding to the hiding power of this paint.</i> | | | |

RECOMMENDED FILM THICKNESS PER COAT

Wet: 3.8 mils Dry: 1.5 mils

PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS

Approximately 350–400 sq. ft. per gallon, depending on surface conditions and application techniques.

THINNING RECOMMENDATION: This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

AVERAGE DRY TIME@77°F/25°C (ASTM D 1640)

To touch: 1–2 hours Recoat: 4–6 hours
Dry times and recoat times are temperature, humidity and film thickness dependent.

APPLICATION EQUIPMENT: Brush, roller, airless spray

PACKAGING: Quart, one-gallon, five-gallon containers

STORAGE: Store in a dry area. Protect from freezing. Protect from temperatures above 110°F for extended periods of time. Extreme temperatures may cause paint to become unusable. See *Paint Storage Best Practices* Technical Bulletin at dunnedwards.com for more information.

CLEANUP: Warm, soapy water

DISPOSAL: For information on local options to dispose of unwanted leftover paint, call Dunn-Edwards Customer Service at 1-888-DEPAINT or visit www.dunnedwards.com. **Do not mix with other products.**

CONFORMS TO: ARB 2007 SCM & CALGreen 2013; MPI Approved Product #214; CRGI Green Wise Certified

SAFETY DATA SHEET: Available at www.dunnedwards.com

SURFACE PREPARATION: All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

SPECIAL INSTRUCTIONS

- **CAUTION:** Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by water-washing all surfaces. For more information, see Dunn-Edwards brochure on “Surface Preparation Safety” or call EPA’s National Lead Information Hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or /asbestos, or contact your state or local Health Department.
- This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
- When the air temperature is at 35°F, substrates may be colder; prior to painting, check to be sure the air, surface, and material temperature are above 35°F and at least 5°F above the dew point. Avoid using if rain or snow is expected within 2-3 hours, as in colder temperatures, it may require longer time before the paint film cures enough not to be affected by rain or snow. Do not apply at air or surface temperatures below 35°F or when air or surface temperatures may drop below 35°F within 48 hours.
- Standard latex primers cannot be used below 50°F. See the specific primer product information sheet for that product’s application conditions.

PRIMERS

MASONRY

| | | |
|-------------------|---|---|
| Stucco: | } | SUPER-LOC® Premium (SLPR00) or EFF-STOP® Premium (ESPR00) |
| Tilt-up concrete: | | |
| Poured-in-place: | | |
| Plaster: | | |
| Brick: | | |
| Concrete block: | } | Smooth BLOCFIL Premium (SBPR00) or SUPER-LOC® Premium (SLPR00) |
| Smooth trowel: | | |

WOOD

| | | |
|---------------------|---|-----------------------------------|
| Trim, sash, fascia: | } | EZ-PRIME® Premium (EZPR00) |
| Rough-sawn: | | |
| T1-11 siding: | | |

SYNTHETIC WOOD

| | | |
|-------------|---|-------------------------------------|
| Masonite: | } | ULTRA-GRIP® Premium (UGPR00) |
| Hardboard: | | |
| MDO siding: | | |

METAL

| | |
|--------------|--|
| Ferrous: | BLOC-RUST® Premium (BRPR00) or ULTRASHIELD® Galvanized Metal Primer (ULGM00) |
| Non-ferrous: | ULTRASHIELD® Galvanized Metal Primer (ULGM00) or ULTRA-GRIP® Premium (UGPR00) |