



THE #1 CHOICE OF
PAINTING PROFESSIONALS®

EVEREST®

Low Odor | Zero VOC Interior Velvet Paint EVER20



DESCRIPTION: EVEREST® Velvet is an ultra-premium interior, Zero VOC, 100% acrylic velvet paint that has very low odor and no added organic solvents. EVEREST Velvet is ideal for use on high end residential and commercial projects, where self priming, Zero VOC, and low odor products are preferred. EVEREST Velvet applies easily and combines exceptional hide with superior stain resistance, washability, block resistance, and adhesion. Its low odor, Zero VOC formulation, and excellent durability make it ideal for high-traffic areas in homes, offices, schools, hospitals, and other closed ventilated buildings.

PRODUCT INFORMATION

SOLVENT TYPE: Waterborne		RESIN TYPE: 100% acrylic	
FINISH (ASTM D 523): Velvet: 5–9% on a 60° meter; 10–15% on an 85° meter			
COLORS: Colors can be store mixed or special ordered.			
TINT BASES: L Tintable White, M Medium, U Ultra Deep			
VISCOSITY@77°F/25°C (ASTM D 562): 100–105 KU			
MAXIMUM VOC CONTENT 2 g/L (by ASTM Test Method D 6886)		MAXIMUM RAVOC (Reactivity-Adjusted VOC) 1 g/L	
NOTE: "Zero VOC" means "No organic solvents added." (Trace amounts of VOC may be present as residual components of other ingredients. Dunn-Edwards uses Zero VOC colorants; other additives may increase VOC emissions.)			
SOLIDS BY VOLUME (ASTM D 2697) 40.0% ± 2%		SOLIDS BY WEIGHT 54.4 ± 2%	
WEIGHT PER GALLON (ASTM D 1475): 11.19 lbs.			
COMPOSITION BY WEIGHT			
Pigment—35.4%		Vehicle—64.6%	
*Prime pigments21.6		Acrylic resins 17.1	
Reinforcing pigments 13.8		Water & additives 47.5	
*Prime pigments include titanium dioxide (TiO ₂), plus all other pigments directly adding to the hiding power of this paint.			
RECOMMENDED FILM THICKNESS PER COAT			
Wet: 3.7 mils		Dry: 1.5 mils	
PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS Approximately 375–425 sq. ft. per gallon, depending on surface conditions and application techniques.			
THINNING RECOMMENDATION: This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.			
AVERAGE DRY TIME@77°F/25°C (ASTM D 1640)			
To touch: 30–60 minutes		Recoat: 2–4 hours	
Dry times and recoat times are temperature, humidity and film thickness dependent.			
APPLICATION EQUIPMENT: Brush, roller, airless spray			
PACKAGING: Quart, one-gallon, five-gallon containers			
STORAGE: Store in a dry area. Protect from freezing. Protect from temperatures above 110°F for extended periods of time. Extreme temperatures may cause paint to become unusable. See <i>Paint Storage Best Practices</i> Technical Bulletin at dunnedwards.com for more information.			
CLEANUP: Warm, soapy water			
DISPOSAL: For information on local options to dispose of unwanted leftover paint, call Dunn-Edwards Customer Service at 1-888-DEPAINT or visit www.dunnedwards.com . Do not mix with other products.			
CONFORMS TO: ARB 2007 SCM & CALGreen 2013; CHPS Section 01350; LEED 2009 IEQ Credit 4.2; LEED v4 EQ Credit 2; MPI Approved Product #44, #44X-Green, #138; CRGI Green Wise Certified Gold			
SAFETY DATA SHEET: Available at www.dunnedwards.com			

SURFACE PREPARATION: EVEREST Velvet is self priming on most surfaces. For previously painted surfaces that are properly repaired as needed, one (1) coat may be sufficient. For properly prepared new surfaces, two (2) coats are typically required. All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

SPECIAL INSTRUCTIONS

- CAUTION: Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by water-washing all surfaces. For more information, see Dunn-Edwards brochure on "Surface Preparation Safety" or call EPA's National Lead Information Hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or www.asbestos.org, or contact your state or local Health Department.
- This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
- On Level 4 and 5 Drywall Finishes, use VINYLASTIC Plus thinned with 10% of clean water (3/4 pints per gallon or 1/2 gallon per 5-gallons) for best penetration.
- Do not apply when the air or surface temperature is below 50°F.

PRIMERS

DRYWALL

Textured: VINYLASTIC® Premium (VNPR00)
 Untextured: VINYLASTIC® Premium (VNPR00)
 Skim-coated: VINYLASTIC® Plus (VNPL00)

MASONRY

Plaster: }
 Tilt-up concrete: }
 Poured-in-place: } EFF-STOP® Premium (ESPR00)
 Brick: }
 Concrete block: }
 Smooth trowel: }

WOOD

Doors, trim: INTERKOTE® Premium (IKPR00) or
 ULTRA-GRIP® Premium (UGPR00)

SYNTHETIC WOOD

Masonite: INTERKOTE® Premium (IKPR00)
 Hardboard:

METAL

Ferrous: BLOC-RUST® Premium (BRPR00),
 ULTRASHIELD® Galvanized Metal Primer (ULGM00) or
 ULTRA-GRIP® Premium (UGPR00)
 Non-ferrous: ULTRASHIELD® Galvanized Metal Primer (ULGM00) or
 ULTRA-GRIP® Premium (UGPR00)

¹These surfaces require special primers that will create noticeable odor.