



THE #1 CHOICE OF
PAINTING PROFESSIONALS®

DURAFLO®

Interior Semi-Gloss Paint DURA50



DESCRIPTION: DURAFLO® Semi-Gloss is a premium interior enamel formulated with advanced waterborne alkyd technology. It is ideal for interior walls, trim, moulding, cabinets, doors, kitchens, baths, and high traffic areas. DURAFLO Semi-Gloss exhibits application and appearance characteristics similar to traditional oil-based paint, but has less odor, dries faster, and allows for water cleanup. It develops a hard, durable finish that has excellent adhesion, hide, block resistance and reduced yellowing. (As with all oil-based finishes, it may yellow due to heat, lack of light, or when the painted surface is exposed to ammonia-containing household cleaners.)

PRODUCT INFORMATION

SOLVENT TYPE: Waterborne		RESIN TYPE: Waterborne alkyd	
FINISH (ASTM D 523): Semi-Gloss: 40–50% on a 60° meter after 14 days.			
COLORS: Stock Colors Swiss Coffee and Navajo White.			
TINT BASES: L Tintable White, M Medium, U Ultra Deep			
VISCOSITY@77°F/25°C (ASTM D 562): 93–103 KU			
MAXIMUM VOC CONTENT 50 g/L (as supplied)		MAXIMUM RAVOC (Reactivity-Adjusted VOC) 35 g/L	
SOLIDS BY VOLUME (ASTM D 2697) 42.0% ± 2%		SOLIDS BY WEIGHT 54.0% ± 2%	
WEIGHT PER GALLON (ASTM D 1475): 10.60 lbs.			

COMPOSITION BY WEIGHT

Pigment—25.8%		Vehicle—74.2%	
*Prime pigments	23.6	Resins	26.7
Reinforcing pigments	2.2	Water & additives	47.5
<i>*Prime pigments include titanium dioxide (TiO₂), plus all other pigments directly adding to the hiding power of this paint.</i>			

RECOMMENDED FILM THICKNESS PER COAT

Wet: 3.6 mils Dry: 1.5 mils

PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS
Approximately 375–425 sq. ft. per gallon, depending on surface conditions and application techniques.

THINNING RECOMMENDATION: This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

AVERAGE DRY TIME@77°F/25°C (ASTM D 1640)

To touch: 90 minutes Recoat: After 4 hours*
Dry times and recoat times are temperature, humidity and film thickness dependent.

APPLICATION EQUIPMENT: Brush, roller, airless spray

PACKAGING: Quart, one-gallon, five-gallon containers

STORAGE: Store in a dry area. Protect from freezing. Protect from temperatures above 110°F for extended periods of time. Extreme temperatures may cause paint to become unusable. See *Paint Storage Best Practices* Technical Bulletin at dunnedwards.com for more information.

CLEANUP: Warm, soapy water

DISPOSAL: For information on local options to dispose of unwanted leftover paint, call Dunn-Edwards Customer Service at 1-888-DEPAINT or visit www.dunnedwards.com. **Do not mix with other products.**

CONFORMS TO: ARB 2007 SCM & CALGreen 2016; LEED 2009 IEQ Credit 4.2

SAFETY DATA SHEET: Available at www.dunnedwards.com

SURFACE PREPARATION: All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

SPECIAL INSTRUCTIONS

- CAUTION: Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by water-washing all surfaces. For more information, see Dunn-Edwards brochure on “Surface Preparation Safety” or call EPA’s National Lead Information Hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or /asbestos, or contact your state or local Health Department.
- This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
- Do not apply when the air or surface temperature is below 50°F.

PRIMERS

DRYWALL

Textured: }
 Untextured: } **VINYLASTIC® Premium (VNPR00)**
 Skim-coated: }

MASONRY

Plaster: }
 Tilt-up concrete: } **EFF-STOP® Premium (ESPR00)**
 Poured-in-place: }
 Brick: }
 Concrete block: **Smooth BLOCFIL Premium (SBPR00)** or **Smooth BLOCFIL Select (SBSL00)**
 Smooth trowel: **SUPER-LOC® Premium (SLPR00)**

WOOD

Doors, trim: **INTER-KOTE® Premium (IKPR00)**, **ULTRA-GRIP® Premium (UGPR00)** or **BLOCK-IT® Premium (BIPR00)**

SYNTHETIC WOOD

Masonite: } **INTER-KOTE® Premium (IKPR00)**,
 Hardboard: } **ULTRA-GRIP® Premium (UGPR00)** or **BLOCK-IT® Premium (BIPR00)**

METAL

Ferrous: **BLOC-RUST® Premium (BRPR00)** or **ENDURAPRIME™ Metal Primer (ENPR00)**
 Non-ferrous: **ULTRASHIELD® Galvanized Metal Primer (ULGM00)** or **BLOC-RUST® Premium (BRPR00)**
 Galvanized steel: **ULTRASHIELD® Galvanized Metal Primer (ULGM00)** or ***ULTRA-GRIP® Premium (UGPR00)**

**for incidental use on galvanized*