



IMAGE COURTESY OF BUCK.STUDIO; PHOTOGRAPHY ©PION BASIA KULIGOWSKA, PRZEMYSŁAW NIECIECKI

2020 DESIGN TRENDS

RESTAURANT ARCHITECTURE

GRACE LENNON AIA LEED AP BD&C

MINIMALIST

PG 3

MATERIAL

PG 11

SYMBOLIC

PG 5

COLOR

PG 8

MINIMALIST

INSPIRATION

MOTIVATED BY THE NEED TO **SEEK ORDER** AND **MINIMALISM** IN DESIGN.

INCORPORATE **CLEAN** LINES AND **FLUIDITY**.

DESIGN TO CONCEPT, **“LESS IS MORE”**.

ACTIVATE AND SHAPE **SENSORY** EXPERIENCE.

APPLICATION

UTILIZE A MINIMALIST PALETTE OF MATERIALS IN RESTAURANT INTERIORS.



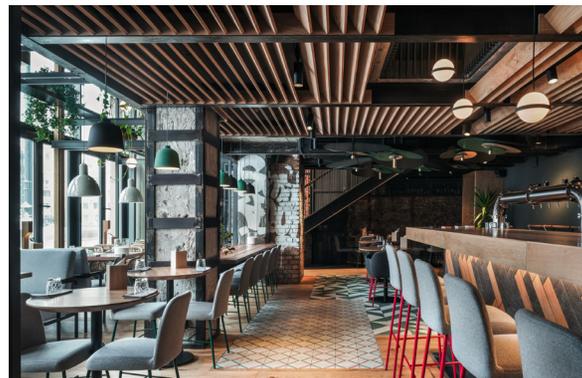
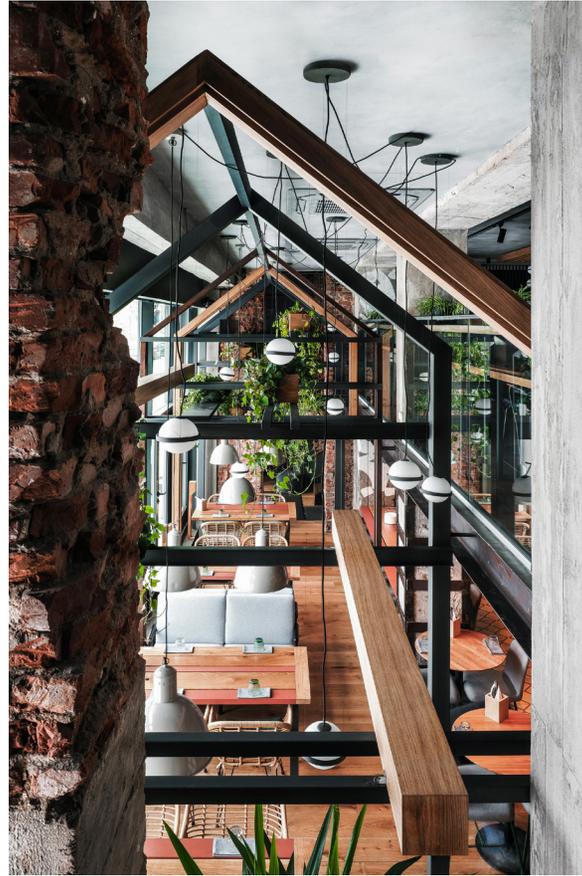
IMAGES COURTESY OF DA ARCHITECTURE BUREAU; PHOTOGRAPHY © SERGEY MELNIKOV

MINIMALIST

MATERIALS

DESIGNERS ARE EMBRACING A MINIMALIST AESTHETIC, PAIRING RAW MATERIALS WITH SIMPLE GEOMETRIC SHAPES AND LINES.

SET IN A BUSTLING MOSKOVSKI AREA IN SAINT PETERSBURG, THE VIBRANT **KOMPANIYA RESTAURANT** HAS A MODERN YET RUSTIC FEEL WITH EXPOSED CONCRETE FRAMES AND BRICKWORK. THE SPACE CONTAINS A FRAME MADE OF WOOD AND METAL, RESEMBLING AN ARCHETYPAL GREEN HOUSE, CONTAINING PLANTERS AND CACHE-POTS WITH GREENERY. THE FRAME CONSTRUCTION PROVIDES A CONNECTION BETWEEN THE TWO LEVELS OF THE RESTAURANT AND IS REMINISCENT OF A WINTER GARDEN. THE INTERIOR CONTAINS ABUNDANT LIGHT AND PLANT LIFE, WHILE ALL THE FURNITURE IS OF AN OUTDOOR TYPE, AND LIGHTING IS SIMILAR TO STREET SPOTLIGHTS.



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IMAGES COURTESY OF MESURA; PHOTOGRAPHY ©ENRIC BADRINAS

INSPIRATION

RE-INVENT THE PAST.

DESIGN STRUCTURES THAT **MIMIC** OBJECTS
IN SHAPE AND DETAIL.

A NEED FOR DESIGN THAT CONNECTS TO THE
INDIVIDUAL CHARACTER OF A
NEIGHBORHOOD.

PROVIDE A BOLD ARCHITECTURAL STATEMENT THAT
PROMOTES A **SENSE OF PLACE**.

APPLICATION

DESIGN RESTAURANT INTERIORS THAT REPRESENT THE
SURROUNDING AREA'S PAST AND FUTURE.

SYMBOLIC

PRODUCT

ARCHITECTS ARE BEGINNING TO USE A RESTAURANT'S PRODUCT AS THE MAIN DESIGN INSPIRATION, HELPING TO EXPRESS THE COMPANY'S IDENTITY AND STRONG INNOVATIVE SPIRIT.

CLOUD-LIKE CEILINGS AND NEON SIGNAGE ARE JUST SOME OF THE PLAYFUL FEATURES THAT DESIGN STUDIO FORMROOM EMPLOYED TO CREATE THIS INSTAGRAM-FRIENDLY ICE CREAM STORE IN CENTRAL LONDON. **MILK TRAIN** HAS BEEN DESIGNED TO CATER PRIMARILY TO THE BRAND'S DIVERSE INSTAGRAM DEMOGRAPHIC. PLAYING ON ITS BRAND NAME, THE AESTHETIC OF A CLASSIC BRITISH STEAM TRAIN WAS THE MAIN INSPIRATION FOR THE STORE'S INTERIORS. UPON ENTERING, CUSTOMERS CAN CHOOSE FROM A MENU THAT'S PRINTED ON BLACKBOARDS IN WHITE BLOCK LETTERING, WHILE SEATING BOOTHS ARE NUMBERED LIKE TRAIN PLATFORMS.



IMAGES COURTESY OF FORMROOM; PHOTOGRAPHY @ PAUL LEWIS

SYMBOLIC

NEIGHBORHOOD

ARCHITECTS ARE EMBRACING REGIONALISM AND CULTURAL BUILDING TRADITIONS, EXPLORING COMMUNITIES' VERNACULAR DESIGNS.

BUNSEN RESTAURANT INCORPORATES RECOGNIZABLE FEATURES OF THE SURROUNDING GOTHIC NEIGHBORHOOD ITS INTERIOR DESIGN. WHILE CURTAINS ORNAMENTING THE WALLS BRING TO MIND THE TYPICAL NEIGHBORHOOD BAR, A CONNECTING CORRIDOR BETWEEN THE TWO ENTRANCES OF THE RESTAURANT REMIND US OF PASSAGEWAYS OF THE NEIGHBORING STREETS. THE CENTERPIECE OF BUNSEN IS A CERAMIC BENCH, WHICH CURVES ALONG THE WALLS OF THE RESTAURANT. ALONG THE CATALAN VAULT CONSTRUCTED OVER THE INDOOR CORRIDOR, THESE ORGANIC SHAPES ARE REMINISCENT OF LOCAL ARCHITECTURE AND INTERIORS, RESULTING IN A FLUID AND OPEN SPACE.



IMAGES COURTESY OF MESURA; PHOTOGRAPHY ©ENRIC BADRINAS

SYMBOLIC



IMAGE COURTESY OF BUCK.STUDIO; PHOTOGRAPHY ©PION BASIA KULIGOWSKA, PRZEMYŚLAW NIECIECKI

INSPIRATION

LOOK TO **NATURE** FOR ANSWERS TO BOTH COMPLEX AND SIMPLE DESIGN PROBLEMS.

ADD **PLAYFUL ACCENTS** FOR HIGHER LEVEL OF DELIGHT AND RICHNESS.

STRIVE FOR **BOLD** DESIGN.

EMBRACE **NEW MATERIALS** AND ADVANCED TECHNOLOGIES.

APPLICATION

USE NATURE-INFLUENCED COLOR PALETTES.

INCORPORATE BOLD COLORS INTO RESTAURANT INTERIORS.

COLOR

NATURE

MANY RESTAURANT INTERIOR DESIGNERS ARE DRAWING COLOR PALETTE INSPIRATION FROM NATURE.

DESIGNED BY BUCK.STUDIO, **OPASLY TOM** RESTAURANT SERVES CONTEMPORARY POLISH CUISINE IN THE SUITE OF CONNECTING ROOMS VARYING IN SCALE. THE INTERIOR BOASTS A RICH COLOR PALETTE OF NATURE-INSPIRED SHADES OF CORAL, SAGE, HONEY AND INK BLUE. THE COLORS, SHOWCASED ON THE FOLDS OF THE VELVET UPHOLSTERED CORRUGATED STEEL CLADDING OF THE INTERIOR WALLS, DEFINE AND DISTINGUISH THE VARIOUS RESTAURANT DINING ROOMS. THIS CONTEMPORARY, MINIMALISTIC DESIGN APPROACH PRODUCES THE IMPRESSION OF COHERENCE WHILE CREATING A POWERFUL AESTHETIC IMPACT. IT ALSO PROVIDES EXCELLENT ACOUSTICS, AS WELL AS A DRAMATIC BACKDROP TO THE RESTAURANT FURNITURE, FIT-OUT AND SURFACE FINISHES MADE OF REFINED POPLAR BURL; GEOMETRIC TERRAZZO; OAK WOOD; AND ROUGH, UNPOLISHED MARBLE.



IMAGE COURTESY OF BUCK.STUDIO; PHOTOGRAPHY © PION BASIA KULIGOWSKA, PRZEMYSŁAW NIECIECKI

COLOR

PATTERNS

DESIGNERS ARE PERFECTING THE ART OF USING COLOR AND PATTERNS TO PUSH BOUNDARIES IN RESTAURANT INTERIORS TO CREATE LIVELY, INVITING SPACES.

ABU GHOSH IS A CONCEPTUAL STREET FOOD RESTAURANT WITH AUTHENTIC ISRAELI FOOD. THE SMALL SPACE INCLUDES AN OPEN KITCHEN AND SEATING, WHILE NOT LOSING THE BRIGHT FLAVOR OF ISRAEL. NEXT TO THE ENTRANCE IS A SHOWCASE WITH ISRAELI PRODUCTS AND DECORATED WITH HANDMADE PATTERNED TILES. THE SUNNY TALL SPACE OF THE HALL INTERIOR IS DESIGNED IN BRIGHT COLORS WITH THE ADDITION OF POINT COLOR ACCENTS. BOLD SHADES OF BLUE, PINK AND YELLOW ARE COMBINED WITH THE RESTORED ANCIENT WALLS OF THE PAVILION FISHNET AND CEMENT HANDMADE TILES. VINTAGE DECORATIVE LAMPS FROM THE '50S HANG FROM THE HIGH CEILING, PROVIDING WARM AND MUTED LIGHTING AND CREATING A COZY AND COMFORTABLE SPACE.



IMAGE COURTESY OF STUDIO SHOO; PHOTOGRAPHY @ POLINA POLUDKINA

COLOR

MATERIAL

INSPIRATION

DISCOVER THE **BEAUTY** IN IMPERFECTIONS

ACTIVATE AND SHAPE ENTRY EXPERIENCE.

CONVEY **RHYTHM** AND **REPETITION** IN INTERIOR DETAILS.

APPLY **TEXTURE** TO MATERIAL FINISHES.

APPLICATION

INCORPORATE TRADITIONAL DESIGN MOTIFS INTO RESTAURANT FINISH MATERIALS.

SHOWCASE REFLECTIVE AND CONTRASTING MATERIALS IN RESTAURANT INTERIORS.



IMAGES COURTESY OF EL EQUIPO CREATIVO

MATERIAL

SYMBOLIC

MANY INTERIOR DESIGNERS DRAW INSPIRATION FROM THE CULTURE IN WHICH A CUISINE ORIGINATES, CREATING UNIQUE DINING EXPERIENCES.

LOCATED IN AN OLD MAJORCAN BAKERY OF THE 19TH CENTURY, THE DESIGN OF THE NEW **FORN DE SANT JOAN** RESTAURANT IS A HOMAGE TO ITS PAST AND THE ART OF WEAVING BASKETS OF THE ISLAND. THE AIM WAS TO CREATE A COZY ATMOSPHERE THAT COULD EMBODY THE TRADITION OF MAJORCA ISLAND; THEREFORE, THE ART OF WICKER AND HANDMADE BASKETRY, TYPICAL CRAFT COMMON TO ALL MEDITERRANEAN VILLAGES, BECAME ONE OF THE MAIN ELEMENTS OF THE DESIGN. THE SKIN CONSISTS OF OVERLAPPED WOODEN STRIPS THAT CREATE A LATTICE, WHILE THE REST OF THE WALLS ARE PAINTED WITH A REDDISH HUE THAT RECALLS THE TERRACOTTA OVEN IN THE BAKERY.



IMAGES COURTESY OF EL EQUIPO CREATIVO

MATERIAL

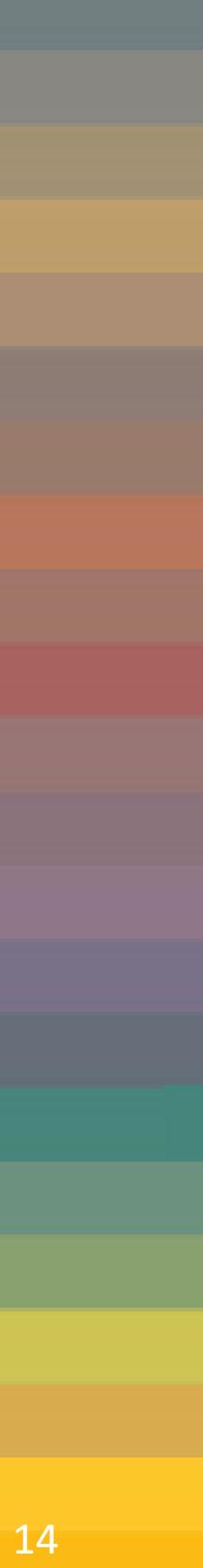
CONTRASTING

DESIGNERS ARE EXPLORING THE BALANCE OF MAINTAINING ELEMENTS THAT CLEARLY IDENTIFY A PARTICULAR FOOD BRAND, WHILE ALSO INTRODUCING NEW DESIGN.

KENTO IS A VALENCIA TAKE-AWAY SUSHI CHAIN DESIGNED BY MASQUESPACIO. KENTO'S BRANDED COLORS ARE CELEBRATED THROUGHOUT THE SPACE – GREEN, BROWN AND GOLD – BUT ARE ENHANCED WITH NEW MATERIALS. LARGE, SHINY TILES ADD A GLAMOROUS TOUCH, WITH SEMI-CIRCULAR WOODEN STRIPS ON THE WALLS THAT REFERENCE 1960S RETRO. THE WOODEN DETAILS ALSO REMIND GUESTS OF THE BRAND'S ASIAN HERITAGE BY APPEARING LIKE BAMBOO. THERE IS A CONSTANT CONTRAST OF COLORS, TEXTURES AND EVEN FURNISHINGS, LIKE THE REFLECTIVE GOLD PLATING NEXT TO GLOSS CERAMICS, METALLIC GREENS AND SOFTLY GRAINED WOOD.



IMAGE COURTESY OF MASQUESPACIO: PHOTOGRAPHY @ LUIS BELTRAN



THANK YOU

ALL PHOTOS AND CONTENT USED WITH PERMISSION

DESIGNERS FEATURED:

- DA ARCHITECTURE BUREAU
- FORMROOM
- EL EQUIPO CREATIVO
- BUCK.STUDIO
- MESURA
- STUDIO SHOO
- MASQUESPACIO

CREDITS