

Then, Now & Forever™		International, Mid-century Modern, Ranch
Color Name	Era	Color Archives and Story
DET432 Rose de Mai	Ranch, Postwar bungalow Spanish Colonial, Victorian, Art Deco	Sunset Magazine (1940-1955): Ad for Treasure Tones by Bishop-Conklin Paint Company in May 1942 issue of Sunset Magazine; Color name "Concord" Rose de Mai, also known as cabbage rose, is a dusty, tea rose hue found as an example of pink hues during this era and noted in Sunset Magazine. Also discovered in other architectural research for Spanish Colonial and Victorian styles.
DET433 Tiffany Rose	Ranch, Postwar bungalow Arts and Crafts, 20th-C Revival	Sears Catalogue: Sears Policy Brand Ready Mixed House Paint - 30A710 Pink; Sunset Magazine (1940-1955)Ad for Tyle-Bord in February 1940 issue of Sunset Magazine - Color name "Carmel Coral" Tiffany Rose, a dusty, blushing pink color, was a popular pink hue during the 30s - 50s and found in design references such as the Sears catalogue and Sunset magazine. Louis Comfort Tiffany, an American artist and designer who worked in the decorative arts, is mostly known for his stained glass and is associated mostly with the Art Nouveau and Aesthetic movements.
DET434 City of Pink Angels	Ranch; Mid-century Modern Spanish Colonial, Victorian	Dunn-Edwards Decovel color card (1957); Simple Intermix colors fan deck: Matching hue with slightly darker tone than "Dusty Pink" in both Decovel and Intermix color decks. This light coral pink was part of a range of popular pink hues popular at the time and noted in Dunn-Edwards color literature. The name City of Pink Angels, is a play on the nickname for Los Angeles "City of Angels".
DET441 Revival Red	International 19th-C Revival; Arts and Crafts	Schindler/Grokowsky House Exterior Located on the exterior of the Schindler/Grokowsky home, this deep, desert red was popular in other architectural styles as well, including Arts and Crafts and Gothic Revival, as noted in the other architectural color collection notes. Revival styles in architecture visually echo previous architectural styles. In Then, Now & Forever, we focus on 19th- and 20th-century Revival styles prevalent in the American West.
DET445 Oakley Apricot	Ranch; Postwar bungalow Art Deco	Dunn-Edwards Simple intermix colors fan deck – Pale Rose # 22 Oakley Apricot, a soft and light apricot hue, was identified as one of the range of hues used on Ranch homes of the era, noted as Pale Rose #22 in one of the Dunn-Edwards fan decks. The name is inspired by the great Annie Oakley, a revered, legendary woman of the American West who entertained audiences around the globe with her skills as a trick shooter.
DET452 Gypsum Rose	Ranch; Postwar bungalow	Dunn-Edwards Simple intermix colors fan deck - Poodle Pink

	Victorian, Arts and Crafts, 20th-C Revival	Cosmetic peach hues, such as Gypsum Rose, were used on the interiors of many homes of the mid-century era, using prior references to Victorian, Arts and Crafts and Revival styles as color guides. Gypsum Rose, also known as desert rose, refers to rose-like formations of crystal clusters of gypsum or barite, which include abundant sand grains, found in deserts throughout the world.
DET453 Majolica Earthenware	Mid-century Modern/Desert Modern Victorian, Arts and Crafts	Stratton House exterior; Sears catalogue; Dunn-Edwards Accents color card Discovered on the exterior of the Stratton house, an example of mid-century, desert modern architecture, Majolica Earthenware was first noted in our Victorian and Arts and Crafts research. As a popular choice of rustic orange, it's also noted in design references such as the Sears catalogue and one of the D-E color cards. Majolica is a general term for pottery glazed with an opaque tin enamel that conceals the color of the clay body. It has been made since the 14th century. Today's collector is most likely to find Victorian majolica made in Europe and America with molded surfaces and colorful clear-lead glazes.
DET457 Half Moon Bay Blush	Ranch; Postwar bungalow Victorian, Arts and Crafts	Dunn-Edwards Simple Intermix colors fan deck – Coral Sand # 44 Noted as Coral Sand #44 in the D-E intermix fan deck, this warm, rosy beige hue was first noted in our Victorian and Arts and Crafts research. Half Moon Bay is a coastal California town near San Francisco, filled with small-town charm and breathtaking ocean views.
DET460 O'Brien Orange	International Victorian, Arts and Crafts.	General Paint Catalogue (1930) Peach and orange shades were popular during the pre-war and postwar eras, noting this hue in the General Paint Catalogue, a paint color reference available during this time. The O'Brien House, located in Yreka, CA, showcased this bright, citrus orange as an accent on the interior.
DET464 Cognac	Ranch; Postwar bungalow Victorian, Arts and Crafts, Art Deco, 20th-C Revival,	Accents by Dunn-Edwards color card - Autumn Orange This amber-infused orange was a popular earthy orange of the postwar era and noted as Autumn Orange on the D-E Accents color card. During the Prohibition years in the 1920s, speakeasies provided a way for the party crowd to still drink. The Sidecar, one of the Prohibition era's most popular drinks included Cognac, Cointreau and lemon juice.
DET465 Outlawed Orange	Ranch; Postwar bungalow Victorian, Arts and Crafts. Other notations: Palette by Dunn-Edwards color card (1980)	Accents by Dunn-Edwards color card - CH 53-20U Montezuma This sunburnt orange was one of a range of orange hues popular in Ranch homes of the postwar era and noted as a color in the D-E Accents color card. It is also noted from Victorian and Arts and Crafts era research. Outlaws were legendary characters of the American West, and among the most famous among these fugitives was Jesse James.
DET466 Monarch Migration	Ranch; Postwar bungalow Victorian, Arts and Crafts. Other notations: Palette by Dunn-Edwards color card (1980)	Accents by Dunn-Edwards color card - Lighter version of CH 53-20U Montezuma Found in D-E color collateral, this orange ochre was included as part of the earthy hues prevalent in Ranch and postwar bungalows, as well as prior Victorian and Arts and Crafts styles. Each fall, monarch butterflies migrate south into the Mexican state of Michoacán and parts of California, most notably Santa Cruz and Santa Barbara and other coastal communities with eucalyptus groves for the winter months.

<p>DET468 Santa Fe Sunrise</p>	<p>International Spanish Colonial, Victorian, Arts and Crafts. Other notations: Palette by Dunn-Edwards color card (1980)</p>	<p>Schindler/Grokowsky House Interior This restrained, tanned, earthy orange was noted on the interior of the Schindler/Grokowsky house. Also found in research on Spanish Colonial, Victorian and Arts & Crafts research. Santa Fe, known as one of the most beautiful places in the American West state of New Mexico, showcases an abundance of colorful, photography-worthy sunrises.</p>
<p>DET470 Honey Nectar</p>	<p>Ranch, Mid-century Modern Spanish Colonial, Victorian, 19th-C Revival, 20th-C Revival</p>	<p>Dunn-Edwards color cards - Decorator Interior Finishes (1960) No.11 Suntone, Convenience Twins (1970) W-450-11 Suntone, Colors in Interior Architectural Finishes (1969) 11 Suntone, Decovel (1957) W-401-11 Suntone, Spred Satin (1961) X-110 Confetti Yellow. Dunn-Edwards Interior Colors fan deck (1960) Suntone This sunlit-tinged, lemon yellow was identified in multiple D-E color collateral references, noting its popularity during the mid-century modern era. Honey nectar, a sugary liquid extracted from flowers by bees, is stored in the bee's stomach until returning to the honeycomb to deposit the liquid for making honey.</p>
<p>DET471 Sonoma Chardonnay</p>	<p>International; Ranch; postwar bungalow Victorian, Arts and Crafts</p>	<p>Schindler/Grokowsky House Interior; Fuller Paint catalogue (1909-1928) Concreta Exterior Paint - Cream; General Paint catalogue (1930) Marine Flex - Ivory; Dunn-Edwards Interior Colors fan deck (1960)Saffron No. 46 This lime-infused yellow was located on the interior of the Schindler/Grokowsky home as well as numerous paint references of the pre- and postwar eras. Sonoma, California, is one of the premier wine regions in the American West and is world-renowned for its award-winning wineries. It's also a historically significant town, still showing remnants of its Mexican colonial heritage in the town plaza.</p>
<p>DET475 Honey Beehive</p>	<p>International; Ranch; Postwar bungalow Victorian, Arts and Crafts, 20th-C Revival. Other notations: ; Palette by Dunn-Edwards (1980)</p>	<p>General Paint catalogue (1930); Dunn-Edwards Accents color card (1971) CH 53-11U Tawny Gold This dark, golden yellow was discovered in the General Paint catalogue and D-E color collateral and was a popular hue of the International, Ranch and postwar bungalow styles. Bee farming and bee keeping as hobbies have been trending in the U.S. as the plight of bees is in jeopardy with climate change and other factors, according to the USDA.</p>
<p>DET480 Where Buffalo Roam</p>	<p>Ranch; Postwar bungalow Victorian, Arts and Crafts</p>	<p>Dunn-Edwards Accents color card (1971) 93 Raffia Our research found this amber gold hue on Dunn-Edwards color collateral and was representative of the many golden hues used on Ranch and postwar bungalow homes. The name Where Buffalo Roam is inspired by a line in the classic Western song "Home on the Range," sometimes called the unofficial anthem of the American West.</p>
<p>DET481 Sunny Disposition</p>	<p>Ranch; Postwar bungalow Victorian, Arts and Crafts</p>	<p>Dunn-Edwards Accents color card (1971) - Curry This strong golden topaz hue was discovered in Dunn-Edwards color collateral as the name Curry. The name Sunny Disposition is inspired by the American West, which is known for people with laid-back attitudes and sunny dispositions, possibly due to living in such a magnificent part of the country.</p>

<p>DET482 Alameda Ochre</p>	<p>Ranch; Postwar bungalow</p> <p>Victorian, Arts and Crafts, Art Deco. Other notations: Socony Mobil Valdura Maintenance Coatings Catalogue</p>	<p>Dunn-Edwards Accents color card (1971) Similar pigments to 85 Curry but with deeper hue</p> <p>This mid-tone golden ochre is located in the 1971 D-E Accents color card, a mid-century era paint reference guide. It is also noted as a hue used in Arts and Crafts, as well as Victorian and Art Deco architecture styles. The name Alameda Ochre is inspired by the color found within the Alameda Theatre, an Art Deco Era movie theatre located in Alameda, CA.</p>
<p>DET484 Bungalow Gold</p>	<p>International; Ranch; postwar bungalow</p> <p>Victorian, Arts and Crafts.</p>	<p>General Paint Catalogue (1930); Dunn-Edwards Accents color card (1971) - Tawny</p> <p>This deep, golden bronze is noted as a color used on International, Ranch and postwar bungalows. The name Bungalow Gold is inspired by the bungalows prevalent in the American West, dating to the Arts and Crafts Era.</p>
<p>DET485 Antiquarian Gold</p>	<p>International; Ranch; postwar bungalow</p> <p>Arts and Crafts.</p>	<p>General Paint Catalogue - Automobile Lacquer Line (1930); Dunn-Edwards Accents color card (1971) Similar pigments to 85 Curry but with deeper hue</p> <p>This rich, antiqued gold was discovered in Dunn-Edwards color collateral as well as the General Paint catalogue, useful for International, Ranch and postwar bungalow styles. Metal objects in bronze, copper and other materials were integral to the art and designs of the Craftsman and Arts and Crafts homes.</p>
<p>DET486 Wildflower Honey</p>	<p>International; Ranch; postwar bungalow</p> <p>Victorian, Arts and Crafts, Art Deco. Other notations: Dunn-Edwards Palette (1980)</p>	<p>General Paint Catalogue - (Lemon Oxide Tan) (1930); Dunn-Edwards Accents color card (1971) Similar pigments to 93 Raffia but with deeper hue</p> <p>This aged, honey yellow-brown hue was located in the General Paint catalogue and D-E color cards, noted paint references for pre- and postwar era homes. Wildflowers permeate the West from the deserts to the mountains, creating a vivid array of colors and food for bees, creating a delicious range of honey flavors.</p>
<p>DET487 Suffragette Yellow</p>	<p>International</p> <p>Victorian, Art Deco</p>	<p>Schindler/Grokowsky House Exterior</p> <p>Discovered on the exterior of the Schindler/Grokowsky home, this very popular jojoba yellow was a go-to yellow and also noted in Victorian and Art Deco research. The name Suffragette Yellow was inspired by the women's right to vote movement in the 19th and 20th centuries throughout Europe and America. The British movement adopted the colors purple white and green and their symbols of the movement, yet yellow or gold was used in the American movement with several subordinate colors or gold, white and purple.</p>
<p>DET491 Lazy Daisy</p>	<p>Mid-century Modern, Ranch, postwar bungalow</p> <p>Art Deco</p>	<p>Sears, Roebuck Strip IN14 - Color - 4264; Sunset Magazine (1940-1948); Dunn-Edwards Cards - Simple Inter-mix Colors Fan deck (1940s); Decorator Interior Finishes (1960) - Reed; Decovel card (1957) Lighter version of Suntone</p> <p>Lazy Daisy, a light spring yellow hue, was discovered in multiple paint color references, noting its popularity in Mid-century modern, Ranch and postwar bungalow styles. Inspired by the many wildflowers dotting the American West landscape, Lazy Daisy is also take on the phrase Lazy Daisy Stitch, an embroidery stitch forming long stitches arranged into flower patterns. Also, a take on the phrase to spend a lazy day relaxing, being "lazy daisy".</p>

DET493 Hollywood Starlet	International Victorian, Arts and Crafts	Schindler/Grokowsky House Interior This strong, rich yellow was identified as one of the interior hues in the Schindler/Grokowsky home through paint analysis by ARG, and is an example of International architecture located in South Pasadena, CA. The name Hollywood Starlet was inspired by the 1920s, which saw a vast expansion of movies in Hollywood, drawing aspiring actresses hoping to become the next starlet.
DET495 Sunnyside Up	Ranch; Postwar bungalow Victorian. Other notations: Syn-Lustro Heavy-Duty Exterior Dunn-Edwards (1971); Socony Mobil Valdura Maintenance Coatings; General	Live Colorfully with Dutch Boy (1958)-Flaxen Yellow Noted in paint color references of the mid-century era, this bright, lemon yellow was also referenced in Victorian research. The name Sunnyside Up is a play on the words "sunny side up," the way to make a fried egg, with the bright yellow yolk facing up.
DET496 Gatsby Glitter	Ranch; Postwar bungalow Art Deco; Arts and Crafts. Other notations: Paint & Varnish Catalogue McLennan McFeely (1948)	Spred Satin Semi Gloss Enamel Glidden (1961) X-111 Cheer Glittery and sunny, this bright yellow was noted on mid-century era paint literature and also previously located in Art Deco and Arts and Crafts research. The name Gatsby Glitter is inspired by The Great Gatsby, by F Scott Fitzgerald, which was published in 1925 and follows high society enjoying the summer of 1922 on Long Island, creating a cautionary tale of the Roaring 20s.
DET500 Lime Peel	International, Ranch; postwar bungalow Victorian	Fuller Paints (1909-1928) Concreta - Yellow Stone; Decovel Dunn-Edwards (Desert Sage) (1957) Discovered in pre- and postwar era paint literature, this lime-green hue was representative of the many soft greens used on homes during this time.
DET502 Huntington Garden	International; Ranch; Postwar bungalow Victorian, Arts and Crafts.	The General Paint Catalogue (1930); Spred Satin Glidden (1961) - X-150 Artichoke This leafy, garden green was noted in pre- and postwar era paint collateral. The inspiration for the name was The Huntington, located in San Marino, CA, one of the world's greatest cultural, research and educational centers and one of the nation's most important centers for the study of the American West. The Huntington Botanical Gardens are home to an ever-changing exhibit of floral delights.
DET505 Desert Sage	International, Ranch, postwar bungalow Other notations: Dunn-Edwards Palette (1980)	WP Fuller & Co catalogue Concreta - Light Stone; Dunn-Edwards Accents (1971) Lighter shade of D-E Accents - 90 Avocado Noted for its use on pre- and postwar era homes, this mid-tone sage green hue is a great representation of the many earthy greens used in design during this time. The inspiration for the name Desert Sage is the variety and abundance of sage in the western U.S., from the prairies to the deserts, oceanside to mountains.
DET506 Eastlake Olive	Ranch; Postwar bungalow Victorian, Art Deco	Dunn-Edwards Accents (1971) - Lighter shade of D-E Accents - 87 Bronze Olive; Ext Colors Cementex Fandek - No. 49 Dusty Olive This olive green hue was part of the range of earthy green hues noted in mid-century era paint color references. The inspiration for the name Eastlake Olive was architect Charles Eastlake, who started the Eastlake Movement as part of the Queen Anne style of Victorian architecture. Two well-known Eastlake architecture examples are located in Angelino Heights and Echo Park, CA.

DET507 Gothic Revival Green	Ranch; Postwar bungalow Victorian, 19th-C Revival	Live Colorfully with Dutch Boy (1958) - Vernal Green Nalplex This dark citron green was identified in mid-century era collateral. The inspiration for the name Gothic Revival Green is the 19th-century Revival style, Gothic Revival. This hue was also discovered in our research on Victorian and 19th-century Revival styles.
DET519 Shutters	Ranch; Postwar bungalow Victorian, Arts and Crafts, 19th-C Revival	Dunn-Edwards simple intermix colors fandeck (1940s) - Darker version of Dusky Sage This bottle green was referenced as one of the many darker green hues used in mid-century era design. The inspiration for the name Shutters were the shutters used on homes. The second floor shutters tended to be louvered and painted dark to allow air flow and less light for daytime resting, while sometimes the first floor had light/white shutters so when candlelight was used at night, the room would appear brighter.
DET520 Mow the Lawn	Ranch; Postwar bungalow Victorian, Arts and Crafts	Cliff May 1955 Notations, Correspondence with Dunn-Edwards - Color: Blue Dusk; Dunn-Edwards cards -Simple Inter-mix colors fan deck (1940s) - Mississippi Green; Decovel card (1957) - Green Dusk; Spred Lustre Glidden (1961) X-149 Greenstone; Live Colorfully with Dutch Boy (1958) - Surf Green This soft, grass green, shown in multiple mid-century era paint color references, was also noted in Victorian and Arts and Crafts research. The inspiration for the name Mow the Lawn was the lawnmower, a staple of American suburbia. The first lawnmower patent was in 1830; 40 years later, the lawnmower came to the U.S. After WW1, the U.S. saw unprecedented growth in lawn mower production as people moved to the suburbs and advancements in technology made the chore easier.
DET521 Arizona Tree Frog	Ranch; Postwar bungalow Victorian, Arts and Crafts. Other notations: Sacony Mobil Valdura Maintenance Coatings Catalogue	Spred Satin Glidden (1961) X-170 Shenandoah Green This saturated, lush and vivid green was sighted in historic paint color references of the mid-century modern era. The inspiration for the color's name is the Arizona tree frog, also called the mountain frog, which was designated the state amphibian of Arizona in 1986.
DET522 Sonoma Sage	Ranch; Postwar bungalow Victorian, Arts and Crafts	Spred Satin Glidden (1961) X-167 Tropic Green This mid-tone silver sage green was discovered in mid-century modern era paint color collateral and also noted in our Victorian and Arts and Crafts era research. The inspiration for the name is the plant Sonoma sage, also called creeping sage, a low-growing perennial native to California.
DET523 Cloistered Garden	Ranch; Postwar bungalow Spanish Colonial, Victorian, Arts and Crafts	Live Colorfully with Dutch Boy (1958) - Green House Paint This clear, apple green, discovered in mid-century modern era research, was also identified in our Spanish Colonial, Victorian and Arts and Crafts research. Cloisters reference a space originally devoted to religious seclusion at monasteries or convents and built generally with an open space surrounded by covered walks or open galleries, with open arcades on the inner side, running along the walls of buildings. Victorian cloistered gardens were popularized as women and men of the era inhabited separate sections of the home.
DET525 DaVanzo Green	Ranch; Postwar bungalow Victorian, Arts and Crafts	Spred Satin Glidden (1961) X-190 Marsh Green This saturated, jadestone green, was noted as one of the many green hues in paint color collateral of the mid-century modern era. The inspiration for the name DaVanzo Green was the shade of green on the interior of the DaVanzo House, a private Victorian/Stick style home in San Francisco, built in 1886 by ARG.

<p>DET530 Morris Artichoke</p>	<p>Ranch; Postwar bungalow Victorian, Arts and Crafts</p>	<p>Live Colorfully with Dutch Boy (1958) Color depicted in book but not named This artichoke green, representative of many shades of green in the mid-century modern era, was noted in the Dutch Boy 1958 paint catalogue. The inspiration for the name Morris Artichoke was William Morris, a British textile designer, writer and social activist who was associated with the British Arts and Crafts movement of the late 1800s. Founded in 1955, the William Morris Society is devoted to his legacy, including the fantasy-styled textile designs for which he became known for in Victorian Era Britain.</p>
<p>DET531 Stanford Green</p>	<p>International; Ranch; Postwar bungalow Victorian, Arts and Crafts, 20th-C Revival, Art Deco. Other notations: Socony Mobil Valdura Maintenance Coatings catalogue</p>	<p>The General Paint Catalogue (1930); Spred Satin Glidden (1961) X-196 Niagara Green; Live Colorfully with Dutch Boy (1958) Jade Green Quick-Drying Enamel This cypress green, noted in multiple paint color sources for International and mid-century architectural styles, was a popular shade of green also noted in other architectural eras. The inspiration for the name Stanford Green was the Stanford University Library, now called the Cecil H. Green Library, which was designed by prominent San Francisco architects John Bakewell and Arthur Brown, Jr. The building was completed in 1919 to replace the university library destroyed in the 1906 earthquake. ARG conducted color analysis research in the mid-1990s as part of the restoration project.</p>
<p>DET534 Evergreen Forest</p>	<p>Mid-century Modern Victorian, Arts and Crafts, 19th-C Revival</p>	<p>Sears, Roebuck & Co. Enamel Brochure (1966) 6962 - Dark Green This deep forest hue was referenced in the 1996 edition of the Sears, Roebuck & Co Enamel brochure. The inspiration for the name is the Rocky Mountains and Pacific Coast ranges of the American West, which contain an awe-inspiring display of evergreen forest growth.</p>
<p>DET536 Palm Springs Splash</p>	<p>Mid-century Modern, Ranch; postwar bungalow</p>	<p>Sears, Roebuck & Co. Colorstrip IN14-Color 4715; Sears, Roebuck & Co. Enamel Brochure (1966) 6966 - Game Table Green; Exterior Colors Cementex/Woodtex Dunn-Edwards - No. 40-62 New Jade; Spred Satin Glidden (1966) X-217 Turquoise; Live Colorfully with Dutch Boy (1958) Aqua Satin Eggshell Enamel Palm Springs Splash, an iconic shade of brilliant teal, was noted in multiple mid-century modern era paint color resources, including D-E color collateral. Palm Springs Splash is inspired by the hub of mid-century modern design and style, Palm Springs, CA.</p>
<p>DET549 Little Beaux Blue</p>	<p>Ranch; Postwar bungalow Spanish Colonial, Victorian, Arts and Crafts, Art Deco</p>	<p>Live Colorfully with Dutch Boy (1958) Pale Turquoise Flat Wall Enamel; Decorator Interior Finishes Dunn-Edwards (1960) No. 50 Turquoise; Decovel Dunn-Edwards Paints (1957); Interior Colors Suprema Decovel Dunn-Edwards Paints (1960) No. 50 Turquoise This pale, blue-green hue, located in multiple mid-century modern era paint color resources, was a popular shade and also noted in our research on Spanish Colonial, Victorian, Arts and Crafts and Art Deco styles. Little Beaux Blue, a play on words of "Little Boy Blue," was named as an homage to the Beaux Arts style of architecture.</p>

<p>DET550 Heritage Blue</p>	<p>Mid-century Modern, Ranch; postwar bungalow</p> <p>Victorian, Arts and Crafts</p>	<p>Sears, Roebuck & Co Enamel Card (1966) - 6972 Turquoise; Live Colorfully with Dutch Boy (1958) French Blue House Paint; Decorator Interior Finishes Dunn-Edwards (1960) Wedgewood Blue; Decovel Dunn-Edwards Paints (1957) Wedgewood Blue; Spred Satin Glidden (1961)</p> <p>This aged, weathered blue, located in a variety of mid-century modern era paint color resources, and also noted in our Victorian and Arts and Crafts research. Heritage Blue, aptly named for the historic blues discovered in older homes and buildings, is timeworn, yet beautiful, and a color to pass onto the next generations of architecture.</p>
<p>DET551 Bidwell Blue</p>	<p>Ranch; Postwar bungalow</p> <p>Victorian, Arts and Crafts</p>	<p>Dunn-Edwards cards -Simple Inter-mix colors fan deck (1940s)-Newport Blue; Decorator Interior Finishes Dunn-Edwards (1960)No. 51 smoke is a lighter version of this color; Decovel Dunn-Edwards Paints (1957)</p> <p>Grayed and worn, this soft and aged blue was painted on the interior of the Bidwell Mansion, a Victorian-Italianate building built in 1865 in Chico, CA. A popular shade of blue, it was also located in multiple mid-century era paint color sources.</p>
<p>DET552 Avalon</p>	<p>Ranch; Postwar bungalow</p> <p>Victorian, Arts and Crafts, 20th-C Revival</p>	<p>Spred Satin Glidden (1961)X-212 Silver Turquoise; Live Colorfully with Dutch Boy (1958) Peacock Satin Finish Enamel</p> <p>This powdered, mid-tone, watery blue was identified as one of many blues in mid-century modern era paint color resources. Avalon is named after the only incorporated town on Santa Catalina Island off the coast of Los Angeles. Oriented around Avalon Bay, this jewel of a town boasts the landmark Catalina Casino, built by William Wrigley, Jr. who took control of Avalon in 1919.</p>
<p>DET554 Bell Blue</p>	<p>Ranch; Postwar bungalow</p> <p>Victorian, Arts and Crafts</p>	<p>Live Colorfully with Dutch Boy (1958)Baby Blue Quick-Drying Enamel</p> <p>This stone blue was discovered on the interior of the Bell House, a Victorian-Stick style home, built in 1883. It was designed by Samuel and Joseph Newsom and was featured in the book "Signature Architects of the San Francisco Bay Area," by Dave Weinstein. Located in the 1958 Dutch Boy color reference, it is also noted as a shade of blue to use in mid-century modern era homes.</p>
<p>DET555 Aquamarine</p>	<p>Ranch; Postwar bungalow</p> <p>Victorian</p>	<p>Interior Colors Suprema Decovel Dunn-Edwards Paints (1960) Horizon; Decorator Interior Finishes Dunn-Edwards - color: Horizon (1960)</p> <p>This spa-blue tinted white, a whisper of a color, was noted in Dunn-Edwards historic color card references of the postwar era. The Alta Mira Club, was built in 1868, in San Leandro, CA, and the Fallon House, located in San Jose, CA, was built in 1855.</p>
<p>DET559 Blue Velvet</p>	<p>International; Mid-century Modern; Ranch</p> <p>Victorian, Arts and Crafts</p>	<p>General Paint Catalogue (1930); Sears, Roebuck & Co Enamel Card (1966) 6973-Dark Blue; Dunn-Edwards Cementex/Woodtex Exteriors Colors fandec No.40-59 Flemish Blue</p> <p>This Prussian blue was located in International, mid-century modern and Ranch architectural style research. Deeper blues, such as Blue Velvet, were noted in eveningwear fashion as a main color or decorative accent as an alternative to black.</p>
<p>DET561 Summer Shade</p>	<p>International; Ranch; Postwar bungalow</p> <p>Spanish Colonial</p>	<p>General Paint Catalogue (1930); Decorator Interior Finishes Dunn-Edwards (1960) Lighter version of Polar Blue</p> <p>Summer shade, a soft and airy whitened blue, was found as one of the many shades of blue to be used for pre- and postwar era homes.</p>

DET563 Mission Bay Blue	Ranch; Postwar bungalow Spanish Colonial. Other notations: Dunn-Edwards Palette (1980)	Dunn-Edwards Cementex/Woodtex Exteriors Colors fandeck - Smoke Blue Mission Bay Blue, named for the lagoon community located in San Diego, CA, is a midtone gray-blue. This hue was one of the many historic colors noted from the Dunn-Edwards color archives for the postwar era.
DET584 Postwar Boom	International; Mid-century Modern; Desert Modern; Ranch	General Paint Catalogue (1930); Sears, Roebuck & Co Enamel Card (1966) Slightly lighter version of Dark Blue; Stratton House - Interior; Dunn-Edwards Accents (1971) Copen Blue; Live Colorfully with Dutch Boy (1958) Yorktown Blue House Paint Postwar Boom, a classic true blue, was identified on the interior of the Stratton House, a desert modern home located in Las Vegas, NV. Also, as an iconic representative of blues in pre- and postwar eras, this hue was also located in multiple paint color references of the time period. Postwar Boom represents the time period after WW2 when the economy flourished, peoples grew and moved to the suburbs and general American prosperity increased.
DET587 Clematis Blue	International; Mid-century Eichler Arts and Crafts	General Paint Catalogue (1930); Phillips House Exterior This blackened, indigo blue, was discovered on the exterior of the Philips house, an example of a Mid-century modern Eichler home. It's also noted as one of the shades of blue in The General Paint catalogue. Clematis Blue is named for the Sapphire Indigo Clematis flower, found in gardens, along with other woody ornamentals, perennials, annuals, vines, shrubs and trees to create design balance.
DET594 Yreka!	Mid-century Eichler Victorian, Arts and Crafts, 19th-C Revival	General Paint Catalogue (1930); Phillips House Exterior This cloudy, misty gray, was unearthed as one of the hues on the exterior of the Phillips house, a great example of Mid-century modern Eichler architecture, located in Granada Hills, CA, a location known for a great concentration of Eichler homes. Yreka! is named for one of the colors discovered on the exterior of the Yreka Church Rectory in Yreka, California, noted at a Victorian-Stick building built in 1880.
DET602 Gray Monument	Mid-century Modern Spanish Colonial, Victorian	Sears, Roebuck & Co. Catalogue- Darker version of 0942 Dove Gray Gray Monument, a steely blue-gray, was noted in the Sears, Roebuck & Co catalogue, one of the best resources for Mid-century era color and architecture research. The inspiration for the name was the myriad sculptures and statues dotting the American landscape, reminders of important people, places and occasions.
DET606 Meek Moss Green	Ranch; Postwar bungalow Victorian, Arts and Crafts, Art Deco	Dunn-Edwards Simple Inter-mix colors fan deck (1940s)- Darker version of Aquamarine This rain-drizzled, mossy-grayed blue-green was noted as an interior color of the Meek Mansion, a Victorian-Italianate structure, built in 1869 in Hayward, CA. The name Meek Moss Green was named in honor of the historical home. This color is also included in the 1940s Dunn-Edwards color reference guides, one of the resources for our postwar era color research.

<p>DET607 Life Aquatic</p>	<p>Ranch; Postwar bungalow</p> <p>Victorian, Arts and Crafts</p>	<p>Dunn-Edwards Simple Inter-mix colors fan deck (1940s) - Park Avenue Green; Dunn-Edwards Cementex/Woodtex Exteriors Colors fandeck - Monaco Green</p> <p>Life Aquatic, an aqueous gray-mist hue, was identified in Dunn-Edwards color collateral of the 1940s postwar era. The inspiration for the name Life Aquatic is a reference to the greatness of the Pacific, as well as all bodies of water in the American West, as well as a nod to the Hollywood hype surrounding the water - from the great Esther Williams, to the movies "Splash" and "Life Aquatic" and the recent uptrending in mermaids and synchronized swimming entertainment in Los Angeles and Las Vegas.</p>
<p>DET609 Deco Gray</p>	<p>Ranch; Postwar bungalow</p> <p>Victorian, Art Deco</p>	<p>Dunn-Edwards Cementex/Woodtex Exteriors Colors fandeck - Slightly darker version of Monaco Green</p> <p>Deco Gray, a churning river gray, is included within historic Dunn-Edwards color collateral of the postwar WW2 era. Deco Gray is inspired by the Art Deco Era and this hue identified on the Art Deco styled building Alameda Theater, built in 1932, in Alameda, CA.</p>
<p>DET618 Industrial Age</p>	<p>International; Ranch; Postwar bungalow</p> <p>Victorian, Arts and Crafts.</p>	<p>General Paint Catalogue (1930); Spred Satin Glidden (1961) -X-284 Moonmist</p> <p>This steel-gray hue was identified in pre- and postwar WW2 era color research. Industrial Age was named for the revolution in industry occurring at this time in America's history, noted by the rise in mass production and advances in technology and transportation.</p>
<p>DET623 En Plein Air</p>	<p>Ranch; Postwar bungalow</p> <p>Victorian</p>	<p>Dunn-Edwards Decovel card (1957) - Silver Gray; Dunn-Edwards Colors Interior Architectural Finishes Suprema/Decovel - 64 Sunset Beige; Dunn-Edwards Aristolite Satin Sheen (1965-69)</p> <p>En Plein Air, a winter morning sky hue, was showcased as one of the colors in the Dunn-Edwards color archives of the postwar WW2 era. The inspiration for the name En Plein Air, the French expression for "in the open air," and used to describe the act of painting outdoors.</p>
<p>DET627 Pewter Patter</p>	<p>Mid-century Eichler; Ranch; postwar bungalow</p> <p>Victorian, Arts and Crafts</p>	<p>Philips House Exterior; Dunn-Edwards Simple Inter-mix colors fan deck (1940s) - Silver Gray; Decorator Interior Finishes Dunn-Edwards (1960) - Pewter</p> <p>Pewter Patter, a play on the phrase "pitter-patter," is a softened, pewter gray discovered as an exterior color on the Phillips house, a Mid-century modern Eichler style home located in Granada Hills, CA. This hue is also included as part of the Dunn-Edwards color archives.</p>
<p>DET634 Downing to Earth</p>	<p>International; Ranch; Postwar bungalow</p> <p>Victorian, Arts and Crafts, 19th-C Revival. Other notations: Dunn-Edwards Palette (1980)</p>	<p>General Paint Catalogue (1930); Dunn-Edwards Accents card (1971)- 85 Gypsy Brown</p> <p>Downing to Earth, a play on the phrase "down to earth" is a deep, dark brown located in International, and mid-century era color collateral. Downing to Earth pays tribute to the landscape gardener, writer, nurseryman and lover of nature Andrew Jackson Downing, who first published "Cottage Residences" in 1842. In this book, Downing provides building plans, designs for landscape and furnishings, and a great number of details for creating a home that is in harmony with nature and is aesthetically pleasing to everyone who views it.</p>

<p>DET636 Flowering Reed</p>	<p>Ranch; Postwar bungalow Victorian, 19th-C Revival, 20th-C Revival</p>	<p>Decorator Interior Finishes Dunn-Edwards (1960) - Reed; Dunn-Edwards Colors Interior Architectural Finishes Suprema/Decovel - Reed Flowering Reed, a warm, putty neutral hue, is named for the tall, wild grasses that grow along the marshes and coastlines. This color was identified from our Dunn-Edwards color archives of the postwar WW2 era and also noted in Victorian and Revival style research.</p>
<p>DET641 Doric White</p>	<p>Ranch; Postwar bungalow 19th-C Revival</p>	<p>Dunn-Edwards Cementex/Woodtex Exteriors Colors fandeck - Court Gray; Dunn-Edwards Decovel card (1957) - lighter version of Silver Gray; Dunn-Edwards Colors Interior Architectural Finishes Suprema/Decovel - lighter version of Silver Gray Doric White, an off-white hue, was located in research of the Dunn-Edwards archives for the postwar WW2 era. The name is inspired by the many classical architectural elements of classic architecture, one being the Doric columns showcased on many colonial revival home styles.</p>
<p>DET652 Sunbaked Adobe</p>	<p>Ranch; Postwar bungalow Victorian, Art Deco; 20th-C Revival. Other notations: Dunn-Edwards Palette (1980)</p>	<p>Dunn-Edwards Accents card (1971) - 94 Empire Green Sunbaked Adobe, a baked, earthy, desert dirt hue, is noted as one of the warm neutrals in the Dunn-Edwards archives of the Mid-century modern era research. The name is inspired by the Pueblo Revival homes, where the color was discovered by ARG during research for this project.</p>
<p>DET653 Historic White</p>	<p>Ranch; Postwar bungalow Victorian, Arts and Crafts</p>	<p>Dunn-Edwards: Decovel card (1957); Colors Interior Architectural Finishes Suprema/Decovel - 70 Pearl White, Convenience Twins (1970) - Pearl White; Syn Lustró (1971) Aged, with a slight yellow undertone, this white was located in multiple resources of D-E color collateral for the Mid-century era color confirmations. Historic White was inspired in name by the use of whites in history when homes tended toward the softer whites, which were less stark, more natural and easy to work with other nature-based colors.</p>
<p>DET656 Heart of Gold</p>	<p>Ranch; Postwar bungalow Victorian, Arts and Crafts, 20th-C Revival. Other notations: Dunn-Edwards Palette (1980)</p>	<p>Dunn-Edwards Accents card (1971) - Darker shade of Tawny Gold Heart of Gold is a play on the phrase "a heart of gold," coined by Shakespeare in the play Henry V. King Henry disguises himself as a commoner and Pistol, unaware of the King's true identity, speaks to him. When the King asks if he considers himself a better man than the king, Pistol says, "The king's a bawcock, and a heart of gold, a lad of life, an imp of fame ..." (Act 4, Scene 1). This patinaed gold was identified in Dunn-Edwards archives and used for Ranch and postwar bungalow homes.</p>
<p>DET657 Bakelite Yellow</p>	<p>International Victorian</p>	<p>Schindler/Grokowsky House Interior Bakelite Yellow, a burnished and tarnished yellow, was identified on the interior of the Schindler/Grokowsky home, an example of International style architecture, located in South Pasadena, CA. The name is inspired by bakelite, the plastic developed in New York in 1907. Used for a wide variety of products from telephones to jewelry to kitchenware, the "retro" appeal of this plastic has made these items collectibles.</p>

DET658 Raw Umber	Ranch; Postwar bungalow Victorian, 20th-C Revival	Dunn-Edwards Accents card (1971) - Darker version of Grecian Gold Raw Umber, a natural earthy brown pigment color was identified in the 1971 Dunn-Edwards color card reference and representative of the plethora of warm neutrals used in Ranch and postwar bungalow homes of the time period. The inspiration for the name was the pigment color in its natural form.
DET659 Schindler Brown	International Arts and Crafts. Other notations:Dunn-Edwards Palette (1980)	Schindler/Grokowsky House Exterior This maple sugar brown shade was located on the exterior of the Schindler/Grokowsky home. Schindler Brown is named in honor of the Schindler/Grokowsky house, circa 1928, located in South Pasadena, CA. Designed by noted architect Rudolph Schindler, the home marks Schindler's commitment to the de Stijl style. The Grokowsky's lived in the dwelling until the mid-1940s.
DET664 DaVanzo Beige	Ranch; Postwar bungalow Victorian, Arts and Crafts, 19th-C Revival, 20th-C Revival	Decorator Interior Finishes Dunn-Edwards (1960) - No. 53 Cork This creamy, cosmetic beige hue was located in the Dunn-Edwards archives of 1960, during the Mid-century era of architectural expansion. DaVanzo Beige, named in honor of the Victorian/Stick-style home, circa 1886, owned by the DaVanzo family in San Francisco. ARG conducted paint analysis on this vernacular example of the style, making owner contact through the San Francisco Victorian Alliance.
DET666 Jefferson Cream	Ranch; Postwar bungalow 19th-C Revival, 20th-C Revival.	Dunn-Edwards: Decovel card (1957) - Lighter version of Ivory White; Convenience Twins (1970) - Darker shade of Pearl White; Simple Inter-mix colors fan deck (1940s) - Ivory White Jefferson Cream, a light, vintage cream hue, was discovered in multiple D-E resources of the 1940s through 1970s and represents one of the many creams and light neutrals used in Ranch and postwar bungalow architecture. This color was named after Thomas Jefferson, one of the founding fathers of America, and a leader and architect of the classic architecture found in early American architecture.
DET667 Hollywood Golden Age	Ranch; Postwar bungalow Victorian, 20th-C Revival	Dunn-Edwards: Decovel card (1957)- lighter shade of Saffron; Convenience Twins (1970) Lighter version of Saffron; Simple Inter-mix colors fan deck (1940s) - Mayfair Yellow This pale golden creamy yellow was identified as one of the many golden neutrals used in Mid-century era homes, and noted references in D-E color collateral confirmed this. Hollywood's Golden Age of cinema began at the end of the Silent Era of movies in the late 1920s and lasted until the early 1960s.
DET671 Cameo Role	Ranch; Postwar bungalow Victorian, Arts and Crafts, Art Deco.	General Paint Catalogue (1930); Colors in Interior Architectural Finishes Dunn-Edwards (1969) - Spice Beige Cameo Role is a play on the phrase used in the movie industry "cameo role" or "cameo appearance" to describe a brief role in a film. This creamy shell hue was a popular neutral of the postwar WW2 era and used in Ranch and postwar bungalow homes.
DET675 Pueblo White	Ranch; Postwar bungalow Victorian, 20th-C Revival	Dunn-Edwards: Convenience Twins (1970) Navajo White; Simple Inter-mix colors fan deck (1940s) - Uplands Sage; Colors in Interior Architectural Finishes (1969) - Navajo White; Syn Lustrò (1971) - Navajo White Pueblo White, a weathered western desert white, was a popular choice of off-whites used in Ranch and postwar bungalow homes during the Mid-century era. Also noted in Pueblo Revival research, this color's name is inspired by the King House, a Pueblo Revival residence, circa 1936, in Phoenix, Arizona.

<p>DET684 Cracked Leather</p>	<p>Ranch; Postwar bungalow Arts and Crafts, Art Deco.</p>	<p>General Paint Catalogue (1930); Dunn-Edwards Accents card (1971) - Darker version of Tawny Gold This aged, yellowed brown, discovered in International and postwar architecture research, was also referenced in our Arts and Crafts and Art Deco research findings. The American West was a rough landscape in which to thrive as the first settlers came through. With little or no shops around, pioneers relied on natural materials with long life for clothing such as leather hides, wool and cotton.</p>
<p>DET686 Aged Whisky</p>	<p>Ranch; Postwar bungalow Victorian, Arts and Crafts. General notations: Dunn-Edwards Palette (1980)</p>	<p>Dunn-Edwards Accents card (1971) - Darker version of Tawny Gold Aged Whisky is named for the umber brown liquid cowboys and pioneers favored when visiting saloons in the Wild West. Whisky nicknames from the 1800s offer a glimpse into the cowboy palette, including mountain howitzer, coffin varnish, chain-lightning, strychnine, and tanglele -- none sounding very appetizing. In research, this hue was noted in Dunn-Edwards color archives for Ranch and postwar bungalow homes.</p>
<p>DET687 Caramelized</p>	<p>Ranch; Postwar bungalow Arts and Crafts, 20th-C Revival</p>	<p>Dunn-Edwards: Decovel card (1957)-Coral Sand; Decorator Interior Finishes card (1960) - Coral Sand Caramelized, described as a buttery, milky-caramel brown, was identified in Dunn-Edwards color collateral of the 1950s and '60s. Caramelization of foods, with word origins in Medieval and Latin times, was among the many favored cooking methods offered during the Prohibition-era . With the elimination of alcohol from restaurants, many turned to elegant home dining and cookbooks of the time, showing consumers had a sweet tooth and a taste for the exotic.</p>
<p>DET688 Wild Bill Brown</p>	<p>Ranch; Postwar bungalow Victorian, Arts and Crafts.</p>	<p>Dunn-Edwards Decorator Interior Finishes card (1960) - darker version of Antique Amber Wild Bill Brown, a dark russet brown, was discovered in paint journals, including Dunn-Edwards color cards of the 1960s. James Butler Hickock, known as "Wild Bill" Hickock, was a folk character of the American Wild West. Known as a gambler, gunfighter, and lawman in the frontier, he gained notoriety through several noted shootouts. He was shot and killed by another gambler in a saloon in Deadwood, Dakota Territory (now South Dakota) while playing poker. The last card hand held by him, aces and eights, is known as the "Dead Man's Hand."</p>
<p>DET689 Cowboy Trails</p>	<p>Ranch; Postwar bungalow Victorian, Arts and Crafts, Art Deco.</p>	<p>General Paint Catalogue (1930); Dunn-Edwards Decorator Interior Finishes card (1960) - darker version of Cork Cowboy Trails, a paprika brown hue, was identified in paint journals, including The General Paint catalogue and D-E color cards, used for International, Ranch and postwar bungalow architectural styles. Cowboy trails were typically used to move cattle to markets, deliver mail on the Pony Express and general exploration. A famed trail, The Great Western Cattle Trail (aka Dodge City Trail or the Old Texas Trail) began at Bandera, west of San Antonio, Texas, ending in Belle Fourche, South Dakota. Other famed trails include the Chisolm Trail and the Oregon Trail, where cowboy legends and lore provided fascinating tales.</p>

DET692 Kiln Dried	Ranch; Postwar bungalow Victorian	Dunn-Edwards Simple Inter-mix colors fan deck (1940s) - Rose Ash Kiln Dried, a cumin seed, warm neutral shade, was identified in the 1940s D-E color reference and a great example of the numerous warm neutrals used over time in the American West. The name was inspired by the method of drying and firing process of clay. Found as far back as 6000 BC, kilns are still used today for all types of art, craft and construction projects.
DET694 Carmel Mission	Ranch; Postwar bungalow Spanish Colonial, Victorian	Dunn-Edwards Cementex/Woodtex Exteriors Colors fandeck - Almond Brown Carmel Mission, a hazel brown warm neutral, was noted within historic D-E color archives of the postwar WW2 era. Also identified as a color found at the Carmel Mission, a Spanish Colonial Mission located in Carmel, CA, this historical research became the inspiration for the name.
DET696 Stanford Stone	Ranch; Postwar bungalow Victorian, 19th-C Revival, 20th-C Revival	Dunn-Edwards Cementex/Woodtex Exteriors Colors fandeck - No. 36 Travertine; Decovel card (1957) - Silver Gray; Decorator Interior Finishes card (1960)-Silver Gray; Dunn-Edwards Colors Interior Architectural Finishes Suprema/Decovel-Silver Gray Stanford Stone, a muted fawn brown color, was identified in multiple D-E color archive resources to confirm its use in the Mid-century era. As this hue was also noted in Mission Revival research, the name, Stanford Stone, was inspired by this color found at the Stanford Green Library, located at Stanford University in California.
DET698 Bidwell Brown	Ranch; Postwar bungalow Victorian	Dunn-Edwards Cementex/Woodtex Exteriors Colors fandeck - Burnt Rose; Decorator Interior Finishes card (1960) - Antique Amber; Dunn-Edwards Colors Interior Architectural Finishes Suprema/Decovel; Simple Inter-mix colors fan deck (1940s)- Rose Beige Named for the Italianate-style Victorian, the Bidwell Mansion, Bidwell Brown was a color discovered during research of the interior of the home. This hue was also prevalent in the postwar WW2 design and noted in multiple color resources.