



IMAGE COURTESY OF GENBYG; PHOTOGRAPHY © CHRIS TONNESEN

2017 DESIGN TRENDS

RESTAURANT ARCHITECTURE

GRACE LENNON AIA LEED AP BD&C

PATTERN

PG 3

GREEN

PG 12

SYMBOLIC

PG 6

TIMBER

PG 9

PATTERN

INSPIRATION

DESIGN THAT CONNECTS TO THE INDIVIDUAL **CHARACTER** OF THE RESTAURANT.

INCREASE **VISUAL EXCITEMENT** BY INTRODUCING RHYTHM AND REPETITION.

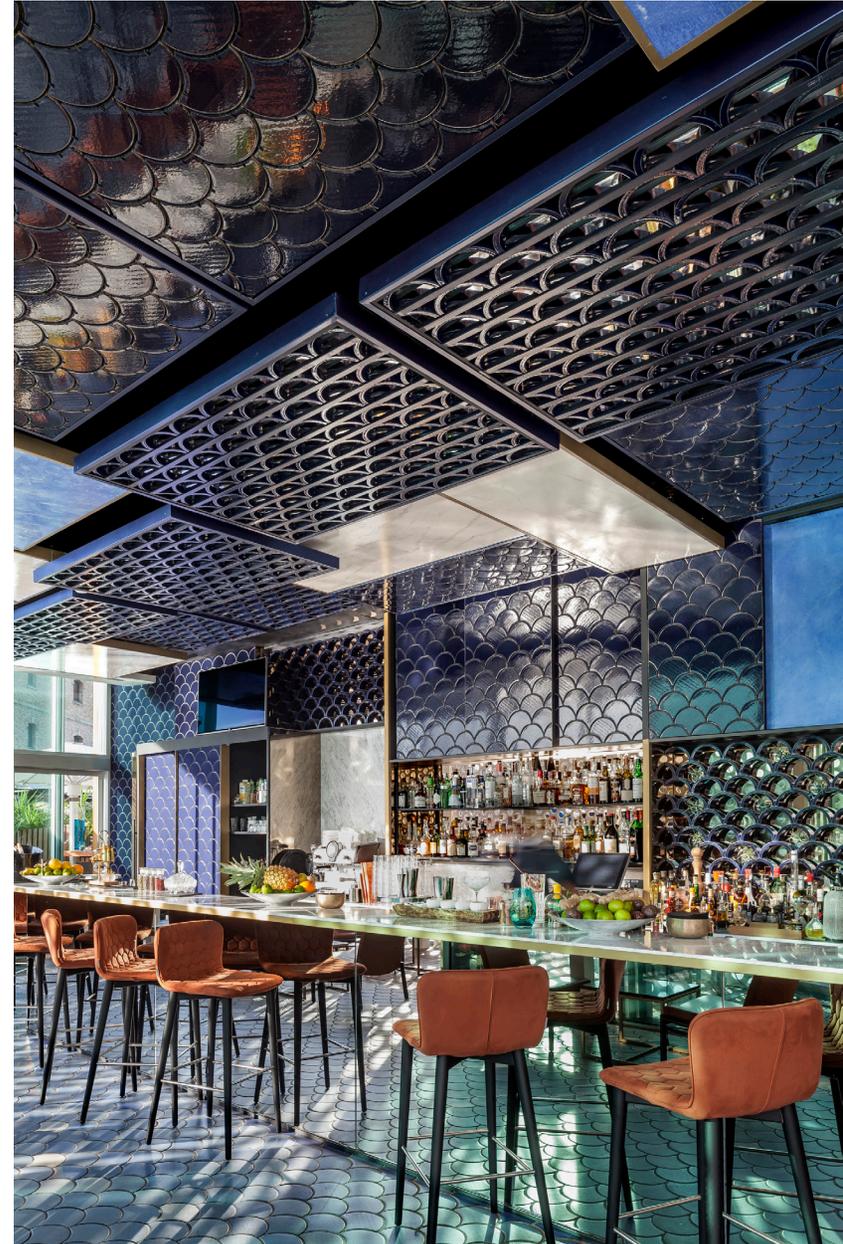
PROVIDE **SYNERGY** BETWEEN CLASSIC CRAFT AND CONTEMPORARY DESIGN.

STRIVE FOR **CUSTOMIZABLE** DESIGN.

APPLICATION

INCORPORATE INTERESTING PATTERNS TO ENHANCE DINING EXPERIENCE.

APPLY A SINGULAR PATTERN TO RESTAURANT INTERIORS.

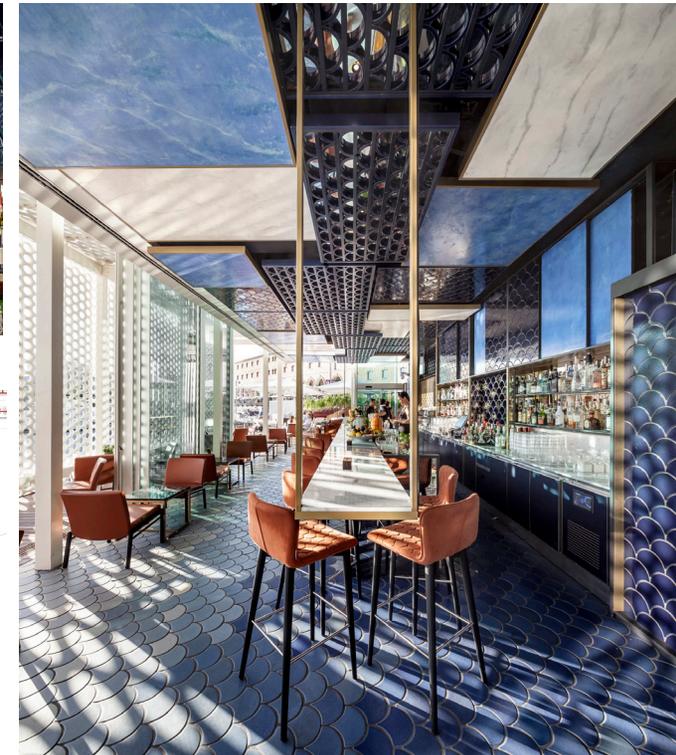
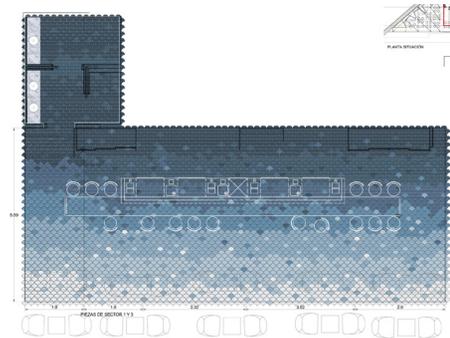


IMAGES COURTESY OF EL EQUIPO CREATIVO; PHOTOGRAPHY © ADRIA GOULA

SYMBOLISM

MANY INTERIOR DESIGNERS DRAW PATTERN INSPIRATION FROM A RESTAURANT'S SURROUNDING ENVIRONMENT, ALLOWING FOR INNOVATIVE AND UNIQUE SPACES.

LOCATED ON THE WATER'S EDGE IN THE BARCELONA PORT, **BLUE WAVE BAR**, A RESTAURANT DESIGNED BY EL EQUIPO CREATIVO, SHOWCASES AN INTERIOR THAT EMBRACES IT'S MARINE ATMOSPHERE. THE DESIGN FEATURES PANES OF PATTERNED CERAMIC TILE ON THE FLOORS, WALLS AND CEILING, UNIFYING THE SPACE AND RESEMBLING THE WRAPPING SENSATION OF WAVES. THE COLOR RANGE GOES FROM DEEP BLUE TO WHITE, INCORPORATING THE WHITE CONCRETE LATTICE FAÇADE OF THE BUILDING. TO COLOR TRANSITION FROM OUTSIDE TO INSIDE GOES FROM BLUE TO WHITE, LIKE THE FOAM TO THE WAVE, AND GOLDEN ELEMENTS THROUGHOUT RECALL THE SUN REFLECTIONS ON WATER.



IMAGES COURTESY OF EL EQUIPO CREATIVO; PHOTOGRAPHY © ADRIA GOULA

PATTERN

SIMPLISTIC

DESIGNERS ARE PERFECTING THE ART OF USING COLOR AND PATTERNS TO PUSH BOUNDARIES IN RESTAURANT INTERIORS, AND CREATE LIVELY, INVITING SPACES.

EL MORO, DESIGNED BY CADENA + ASOCIADOS, FEATURES ORNATE ART DECO INSPIRED WALL TILES AND STAINED GLASS WINDOWS. LOCATED IN MEXICO CITY, THIS CHURROS AND HOT CHOCOLATE BAR BOASTS A CHROMATIC PALETTE, BORN FROM THE MOSAICS THAT GAVE THE BRAND ITS PERSONALITY. THE PATTERN ALSO CONTRASTS WITH THE WHITE HUE OF THE WALLS, WHICH IS INSPIRED BY SUGAR. THE FURNITURE SELECTION COMPLEMENTS THE TILE DESIGN, REFERENCING ART DECO ACCENTS FROM THE GOLDEN AGE OF MEXICO, AND THE LARGE OPEN FRONT ALLOWS FOR A SEAMLESS TRANSITION BETWEEN INDOOR AND OUTDOOR SPACE .



IMAGES COURTESY OF CADENA + ASOCIADOS; PHOTOGRAPHY @ MORITZ BERNOULLY



IMAGE COURTESY OF THAI PANSTUDIO; PHOTOGRAPHY @ T+P

INSPIRATION

ARTICULATE MATERIALS IN **MOTION**.

INCORPORATE **CLEAN** LINES AND **FLUIDITY**.

SHOW AN INTERACTIVE AND MORE
CREATIVE APPROACH TO ARCHITECTURE

DESIGN STRUCTURES THAT **MIMIC OBJECTS** IN
SHAPE AND DETAIL.

APPLICATION

USE PRODUCT-INFLUENCED GEOMETRICAL FORM.

DESIGN INTERIORS WITH UNDULATING SHAPES USING
MINIMAL MATERIAL PALETTE.

SYMBOLIC

MONOCHROMATIC

MANY ARCHITECTS ARE INTRODUCING STARK WHITE INTERIORS TO ALLOW THE OCCUPANTS AND FOOD TO BECOME THE COLOR AND CONTRAST.

BUTTERFLY MILKBAR 36, DESIGNED BY THAI PANSTUDIO, IS A RENOVATED 30-YEAR-OLD RESIDENCE THAT HAS A SIMPLISTIC BUT CHARMING AESTHETIC. THE ARCHITECT USED FEW MATERIALS ON THE INTERIOR, WITH STARK WHITE TILES ON THE WALLS REMINISCENT OF THE RESTAURANT'S MAIN INGREDIENT — MILK. WOOD SHELVING IS THE OTHER MAJOR ELEMENT WITHIN THE SPACE, WITH THE CONTRAST OF WOOD ON WHITE AS A COST-EFFECTIVE AND STYLISH AESTHETIC. BAR SEATING IS PLACED THROUGHOUT, ALLOWING SMOOTH CIRCULATION SPACE AND VARIES ZONES OF SEATING AREAS.



IMAGE COURTESY OF THAI PANSTUDIO; PHOTOGRAPHY @ T+P

SYMBOLIC

CEILING

MANY INTERIOR DESIGNERS DRAW INSPIRATION FROM THE CULTURE IN WHICH A CUISINE ORIGINATES, CREATING UNIQUE DINING EXPERIENCES.

HUMP-LIKE PROTRUSIONS EXTEND DOWN FROM THE BRICK CEILING OF LONDON'S **FUCINA** RESTAURANT, REFERENCING THE DOMED INTERIOR OF PIZZA OVENS. DESIGNED BY ANDY MARTIN ARCHITECTS, THE SPACE IS A "VISUAL INTERPRETATION OF CONTEMPORARY ITALIAN TASTE". THE FACADE OF THE BUILDING IS FITTED WITH A COLORED GLASS, AND THE INTERIOR BOASTS RAW MATERIALS SUCH AS BRICK, MARBLE, TIMBER AND BURNT STEEL. THE CURVED AND DISTORTED PIZZA OVEN CEILING CREATES A BOLD AND UNDULATING FOCAL POINT FOR DINERS, AS WELL AS THE RESTAURANT'S BRAND.

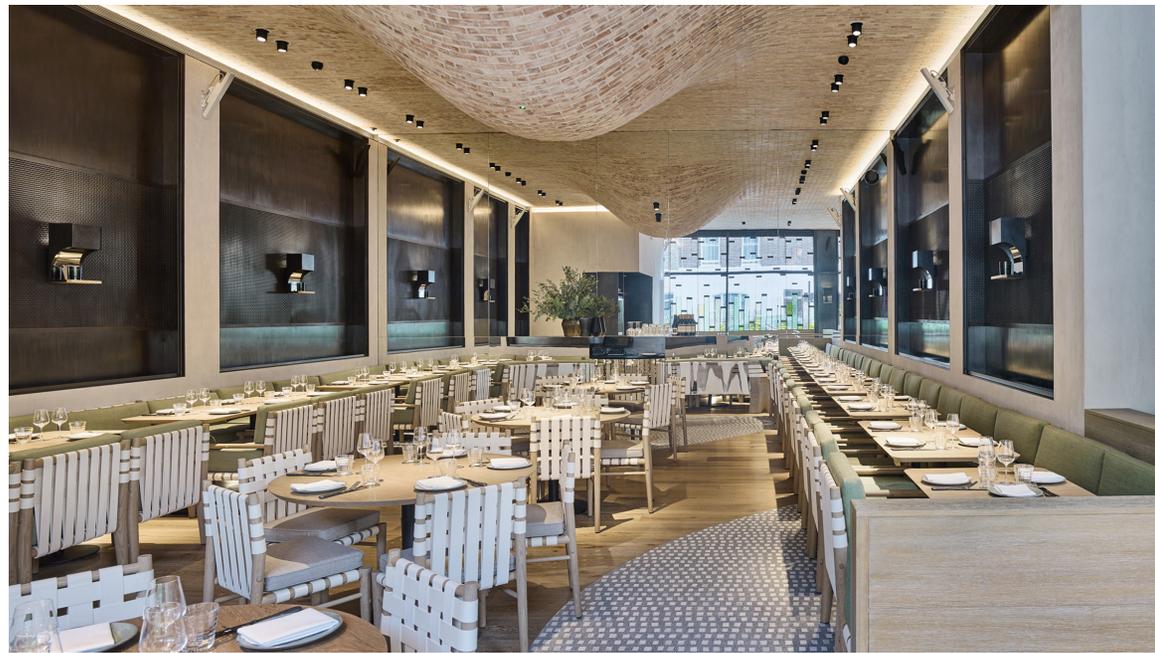


IMAGE COURTESY OF ANDY MARTIN ARCHITECTS; PHOTOGRAPHY @ NICK ROCHOWSKI.

SYMBOLIC



IMAGE COURTESY OF STANDARD STUDIO; PHOTOGRAPHY © WOUTER VAN DER SAR.

INSPIRATION

PROMOTE **RAW QUALITY** AND **MINIMALISM** IN DESIGN.

CELEBRATE A RENEWED INTEREST IN MATERIAL **TEXTURE**.

DISCOVER THE **BEAUTY** IN IMPERFECTIONS.

PROVIDE AESTHETICALLY PLEASING, AND **SITE-INTEGRATED** DESIGN.

APPLICATION

REUSE OF RECLAIMED WOOD WITHIN INTERIORS

INCORPORATE WOOD AS A MAIN MATERIAL WITHIN RESTAURANTS.

TIMBER

ARCHETYPAL

ARCHITECTS ARE INCORPORATING ARCHETYPAL HOME DESIGN INTO RESTAURANT INTERIORS, ENHANCING COMFORT AND REDUCING STRESS.

KITTY BURNS RESTAURANT, DESIGNED BY BIASOL: DESIGN STUDIO, COMBINES BOTH TRANQUILITY AND QUIRKINESS IN THE DINING EXPERIENCE. THE ARCHITECT WANTED TO ESTABLISH THE SPACE AS A “HOME AWAY FROM HOME”, THEREFORE A PITCHED TIMBER ROOF DESIGN WAS INTRODUCED AND INCORPORATED INTO ALL ELEMENTS OF THE PROJECT. PLAYING WITH BOTH SCALE AND DISPLACEMENT OF THE ROOFS FORMED A 3D EFFECT TO CREATE INTIMACY THROUGHOUT THE VARIOUS HIGH CEILING DINING SPACES, WHILE STILL ALLOWING STUNNING NATURAL LIGHT AND OPENNESS. WE INTRODUCED A STRONG ELEMENT OF GREENERY INSIDE TO EMBRACE THE SURROUNDING, MAKING THE DINING SPACES FEEL ONE WITH THE ENVIRONMENT.

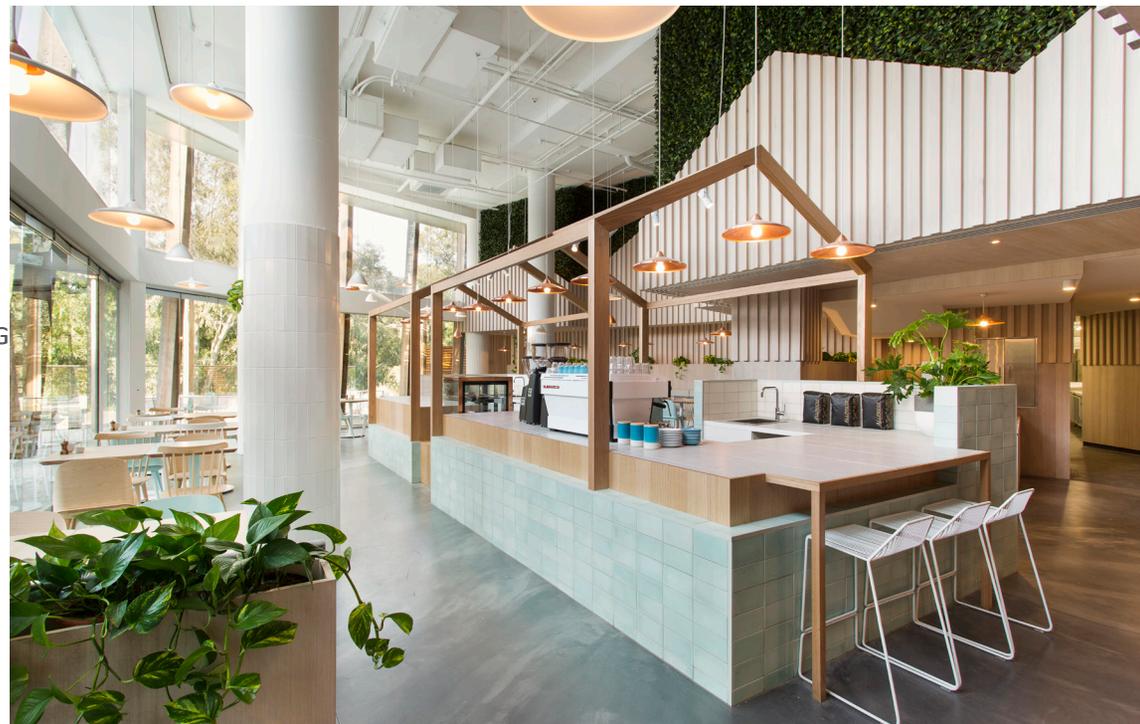


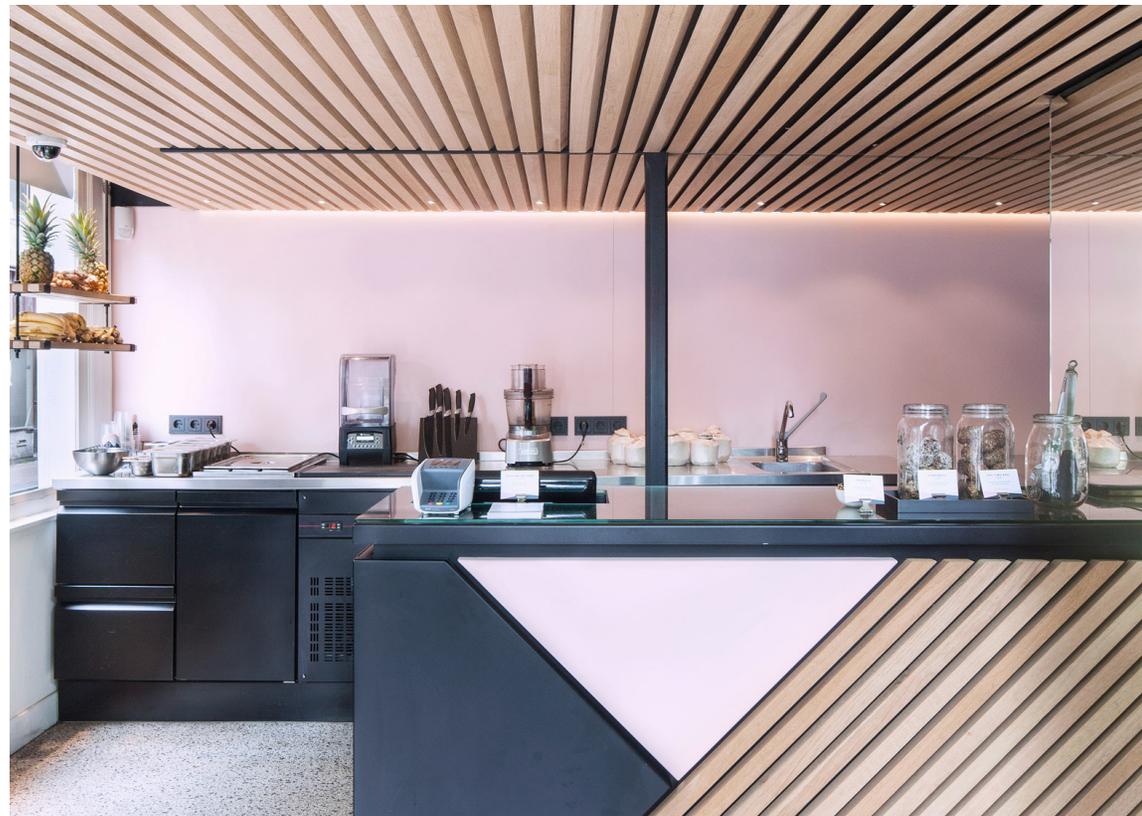
IMAGE COURTESY OF BIASOL: DESIGN STUDIO; PHOTOGRAPHY © ARI HATZIS

TIMBER

MATERIAL

ARCHITECTS ARE INCORPORATING TIMBER INTO MINIMALIST PATTERNS, ACHIEVING BETTER DESIGN THROUGH SIMPLICITY AND RESTRAINT, WHILE ALSO REFERENCING TIMBERS ORIGIN AS A TREE.

A LARGE LIVE TREE GROWS THROUGH THE CENTER OF THIS AMSTERDAM **COLD PRESSED JUICE SHOP**, WHICH LOCAL PRACTICE STANDARD STUDIO DESIGNED TO REFLECT THE CITY'S HIDDEN GREEN SPACES. FOR THE INTERIOR FINISHES, THE ARCHITECTS COVERED THE WALLS IN A COMBINATION OF BLACK AND PINK POWDER-COATED STEEL PANELS, AS WELL AS SLANTED WOODEN TIMBER SLATS. THESE RECURRING WOODEN SLATS ARE USED TO ACCENTUATE THE WALL AND CEILING ABOVE THE COUNTER, AND FOR A SEATING AREA ALONG THE STORE'S WINDOW. THE DESIGNERS WANTED TO PROVIDE A CALM ENVIRONMENT FROM THE HECTIC PACE OF THE CITY, WITH THE TREE AND WOODEN ELEMENTS AS A SYMBOL OF NATURE AND A REFERENCE TO THE DAILY FRESH INGREDIENTS USED TO PRODUCE THE JUICES.



IMAGES COURTESY OF STANDARD STUDIO; PHOTOGRAPHY © WOUTER VAN DER SAR.

TIMBER

INSPIRATION

ACTIVATE AND SHAPE DINING EXPERIENCE.

CONNECT WITH THE **OUTDOORS**.

STRIVE TO BE **RESPONSIBLE, GREENER,** AND MORE **EFFICIENT**.

BLUR THE LINES BETWEEN INTERIOR AND EXTERIOR ENVIRONMENT.

APPLICATION

BLEND OUTSIDE AND INSIDE WITH USE OF INTERIOR PLANTINGS AND GARDENS.

USE RECYCLED MATERIALS TO CREATE A SUSTAINABLE RESTAURANT DESIGN.



IMAGE COURTESY OF GENBYG; PHOTOGRAPHY © CHRIS TONNESEN

RECYCLED

USING RECYCLED MATERIALS NOT ONLY HAS A POSITIVE ENVIRONMENTAL IMPACT BY REDUCING WASTE, IT ALSO OFFERED UNIQUE AND HISTORICAL MATERIALS THAT ADD TO THE AUTHENTICITY.

THIS GARDEN-INSPIRED NORDIC RESTAURANT, DESIGNED BY THE DANISH DESIGN STUDIO GENBYG, FEATURES AN INDOOR GREENHOUSE FROM RECYCLED MATERIALS. CALLED **VÄKST**, THE DANISH WORD FOR GROWTH, THE RESTAURANT SERVES A VEGETABLE-BASED MENU, AND REFLECTS THE DUAL ATMOSPHERE OF A CITY AND A GARDEN WITH NATURAL MATERIALS AND A LARGE AMOUNT OF GREENERY. THE HEART OF THE SPACE IS A PLANT-FILLED GREENHOUSE COVERING A STAIRWELL, BUILT FROM RE-PURPOSED WINDOWS. INSIDE THE DINING AREAS, THE MAJORITY OF FITTINGS AND FIXTURES ARE ALSO CREATED USING RECYCLED MATERIALS AND SALVAGED FURNITURE.



IMAGE COURTESY OF GENBYG; PHOTOGRAPHY © CHRIS TONNESEN

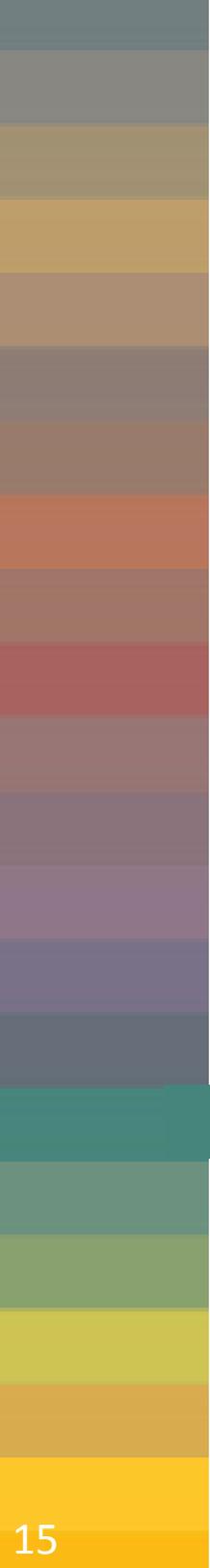
VEGETATION

RESTAURANT DESIGNERS ARE STARTING TO INTEGRATE THE OUTDOOR ENVIRONMENT WITH THE INTERIOR, CREATING UNIQUE AND BEAUTIFUL SPACES.

SKETCH, ONE OF LONDON'S MOST DESIGN-FORWARD RESTAURANTS, WAS RECENTLY FILLED WITH IMMERSIVE FLORAL INSTALLATIONS FOR THE MAYFAIR FLOWER SHOW, A YEARLY HORTICULTURAL SHOW THAT TAKES PLACE IN NEARBY CHELSEA. FOUR LEADING FLORISTS CREATED INSTALLATIONS THAT TRANSFORMED AREAS OF THE SPACE INTO BLOOMING GARDENS OR WOODLAND GLADES. EACH INSTALLATION CELEBRATED THE BRITISH COUNTRYSIDE, SO ONLY PLANTS FOUND IN THE UK WERE USED, INCLUDING BIRCH, ROSES, FOXGLOVES AND LILY OF THE VALLEY. THE INSTALLATION FITS PERFECTLY WITH HOW SKETCH IS OFTEN DESCRIBED, AN "ALICE IN WONDERLAND JOURNEY WANDERING FROM ROOM TO ROOM, AND IN THIS CASE FROM GARDEN TO GARDEN".



IMAGES COURTESY OF SKETCH



THANK YOU

ALL PHOTOS AND CONTENT USED WITH PERMISSION

DESIGNERS FEATURED:

- EL EQUIPO CREATIVO
- CADENA + ASOCIADOS
- THAIPANSTUDIO
- ANDY MARTIN ARCHITECTS
- BIASOL: DESIGN STUDIO
- STANDARD STUDIO
- GENBYG

CREDITS