

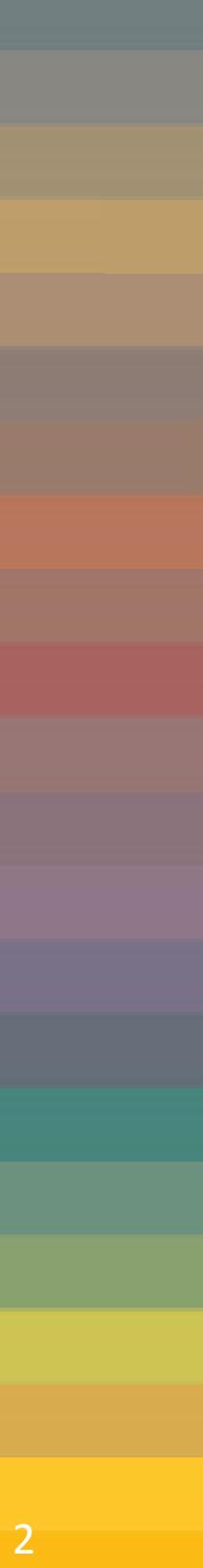


IMAGE COURTESY OF AZC; PHOTOGRAPHY © SERGIO GRAZIA

2017 DESIGN TRENDS

COMMERCIAL ARCHITECTURE

GRACE LENNON AIA LEED AP BD&C



BOLD COLOR

PG 3

PATTERN

PG 12

FORM

PG 6

MINIMALIST

PG 9

BOLD COLOR

INSPIRATION

PROMOTE **VISUAL CONNECTIVITY** WITHIN INTERIOR AND EXTERIOR SPACES.

ADD **PLAYFUL ACCENTS** FOR HIGHER LEVEL OF DELIGHT AND RICHNESS.

STRIVE FOR **COLORFUL** FACADES THAT **RADIATE**.

DESIGN TO **ENERGIZE** AND **ACTIVATE** SURROUNDINGS.

APPLICATION

INCORPORATE BRIGHT PRIMARY COLORS INTO THE INTERIOR AND EXTERIOR DESIGN.

DESIGN IRREGULAR SHAPED COMMERCIAL FACADES.



IMAGES COURTESY OF EMMANUELLE MOUREAUX ARCHITECTURE + DESIGN; PHOTOGRAPHY © DAISUKE SHIMA / NACASA & PARTNERS

BOLD COLOR

EXTERIOR

RECENTLY, AN INCREASED NUMBER OF PROJECTS ARE DEVELOPED USING COLORFUL INSTALLATIONS TO HIGHLIGHT EXTERIOR FACADES, ADDING A PLEASANT ATMOSPHERE TO THE BUILDING AS A WHOLE.

THE **SUGAMO SHINKIN BANK NAKAAOKI BRANCH**, DESIGNED BY EMMANUELLE MOUREAUX ARCHITECTURE + DESIGN, IS LOCATED ON THE CORNER OF MAJOR INTERSECTION WHERE THERE IS A FREQUENT MOVEMENT OF CARS, BUSES, BICYCLES, AND PEOPLE. THEREFORE, THE FACADE IS DESIGNED TO BE RHYTHMICAL, VISUALLY CHANGING AS PEOPLE SEE IT FROM DIFFERENT ANGLES, WITH COLORS APPEARING IN AND OUT. THE COLORS ARE APPLIED ON THE FRONT OR SIDE OF DIFFERING CUBES, WITH THE COLORS APPEARING, DISAPPEARING OR OVERLAPPING. THE INTERIOR FINISHES ON THE OTHER HAND ARE SETTLED AND MUTED COMPARED TO THE MOVEMENT OF THE FACADE.



IMAGES COURTESY OF EMMANUELLE MOUREAUX ARCHITECTURE + DESIGN; PHOTOGRAPHY © DAISUKE SHIMA / NACASA & PARTNERS

BOLD COLOR

INTERIOR

COLOR WITHIN COMMERCIAL INTERIORS CAN BOOST WORKING METHODS AND OUTPUT, WHILE ENHANCING THE COLLABORATIVE WAYS IN WHICH PEOPLE WORK.

MVRDV'S NEW STUDIO IN CENTRAL ROTTERDAM FEATURES MULTI-COLORED MEETING ROOMS, A PLANT-COVERED CHANDELIER, AN OVERSIZED DINING TABLE AND A STAIRCASE THAT DOUBLES AS A SEATING AREA. REFERRED TO AS '**MVRDV HOUSE**', THE 2,400-SQUARE-METRE OFFICE AIMS TO PROVIDE EFFICIENT, FUN AND PRODUCTIVE SPACES. GLASS-FRONTED MEETING ROOMS ARE SLOTTED INTO THE ARCHES ON ONE SIDE OF A LARGE CENTRAL SPACE, EACH ROOM WITH BRIGHTLY COLORED SURFACES AND CUSTOM-DESIGNED FURNITURE. THESE INCLUDE A GREEN ROOM PROVIDES A SPACE FOR INFORMAL MEETINGS AND TABLE TENNIS, WHILE A DARK BLUE ROOM IS USED FOR MORE IMPORTANT PRESENTATIONS.



IMAGES COURTESY OF MVRDV; PHOTOGRAPHY @ OSSIP VAN DUIVENBODE.



IMAGE COURTESY OF STUDIO FARRIS ARCHITECTS; PHOTOGRAPHY @ KOEN VAN DAMME.

INSPIRATION

PROVIDE A BOLD ARCHITECTURAL STATEMENT THAT PROMOTES A **SENSE OF PLACE**.

ARTICULATE MATERIALS IN **MOTION**.

PROMOTE AN **INTERACTIVE** AND MORE **CREATIVE** APPROACH TO DESIGN.

APPLICATION

DESIGN INTERIORS WITH UNDULATING SHAPES.

USE A COMPANY'S PRODUCT TO CREATE DYNAMIC FORMS.

FORM

PRODUCT

ARCHITECTS ARE BEGINNING TO USE A COMPANY'S PRODUCT IN THE CREATION OF INTERIOR DESIGNS, HELPING TO EXPRESS THE COMPANY'S IDENTITY AND STRONG INNOVATIVE SPIRIT.

PARITZKI & LIANI ARCHITECTS HAS COMPLETED THIS **OFFICE FOR PRS ENGINEERING COMPANY** IN TEL AVIV, FEATURING A BILLOWING "SKY-CEILING" CREATED USING THE BRAND'S SIGNATURE PRODUCT. THE DESIGNERS UTILIZED PRS'S PRODUCT GEOCELL, WHICH IS MAINLY USED TO STABILIZE SOIL FOR ROADS AND OTHER INFRASTRUCTURE, AND COMPRISES OF A NET-LIKE WEB OF PLASTIC, WITH OPENINGS THAT CHANGE IN SIZE AS IT IS STRETCHED AND FORMED. IN THE NEW OFFICE, THE PRODUCT IS USED TO CREATE AN RIPPLING CEILING INTENDED TO REFERENCE UNDULATING FORMS OF A CLOUDY SKY AND THE OCEAN.



IMAGES COURTESY OF PARITZKI & LIANI ARCHITECTS; PHOTOGRAPHY @ AMIT GERON

FORM

INTERIOR

INCORPORATING DYNAMIC FURNITURE AND FORMS WITHIN THE WORKPLACE INCREASES WORKERS' QUALITY OF LIFE AND PRODUCTIVITY, WHILE ALSO PROVIDING A FUN, MULTI-FUNCTIONAL SPACE.

STUDIO FARRIS ARCHITECTS HAS INTEGRATED AN OFFICE INTO A STAIRCASE MADE FROM STACKED TIMBER BEAMS, INSTALLING IT INSIDE **A RENOVATED BARN** IN WEST FLANDERS, BELGIUM. THE BEAMS RESEMBLES A GIANT VERSION OF THE WOODEN GAME JENGA, AND INCORPORATES A STAIRCASE, MEZZANINE OFFICE, MEETING SPACE AND BOOKSHELVES – TAPPING INTO THE GROWING TREND FOR MULTI-FUNCTIONAL STAIRCASES. A PLATFORM ON TOP OF THE STACKED STRUCTURE HOSTS AN OFFICE WITH TWO WORKSPACES, WHILE CUPBOARDS AND SHELVES ARE INTEGRATED INTO THE OVERHANGS OF VARIOUS STEPS. BENEATH THE OFFICE MEZZANINE, THERE IS A SEPARATE MEETING AREA.

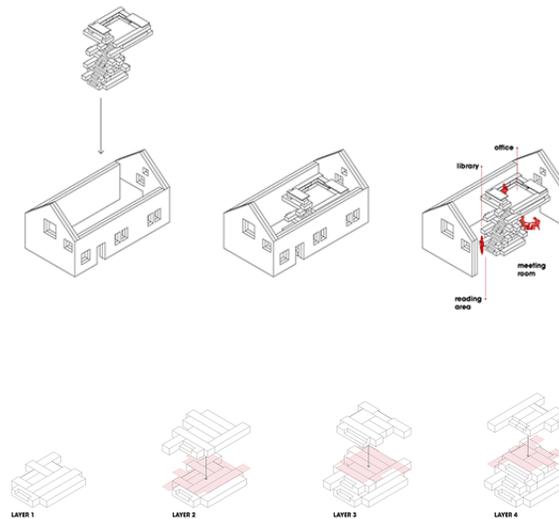


IMAGE COURTESY OF STUDIO FARRIS ARCHITECTS; PHOTOGRAPHY @ KOEN VAN DAMME.

FORM



IMAGE COURTESY OF AZC; PHOTOGRAPHY © SERGIO GRAZIA

INSPIRATION

MOTIVATED BY THE NEED TO **SEEK ORDER** AND **MINIMALISM** IN DESIGN.

INCORPORATE **CLEAN** LINES AND **FLUIDITY**.

DESIGN TO CONCEPT **'LESS IS MORE'**.

STRIVE TO ACHIEVE **SIMPLICITY AND SPEED** IN CONSTRUCTION.

APPLICATION

UTILIZE A MINIMALIST PALETTE OF MATERIALS IN COMMERCIAL INTERIORS.

USE SIMPLE REFLECTIVE GLASS FACADE MATERIALS.

MINIMALIST

REFLECTIVE

ANY ARCHITECTURAL ADDITION MUST TAKE ITS GEOGRAPHICAL AND TOPOGRAPHICAL CONTEXT INTO CONSIDERATION. THEREFORE ARCHITECTS ARE BEGINNING TO UTILIZE MINIMALIST MIRROR-LIKE FACADE MATERIALS TO REFLECT THE SURROUNDING ENVIRONMENT.

THE **AVENUE LECLERC OFFICE BUILDING**, DESIGNED BY AZC, CONSISTS OF THE RENOVATION OF AN EXISTING BUILDING AND A REDESIGN OF THE FACADE TO 65% REFLECTIVE GLASS. THIS NEW SKIN IS DOUBLE VENTILATED AND BOASTS A UNIFORM GRID PATTERN, ALLOWING THE BUILDING TO NOT ONLY BE MODERN AND CONTEMPORARY, BUT ALSO SUSTAINABLE. THE PATTERN IN THE FACADE RELATES DIRECTLY BACK TO THE 1.35 METER UNITS OF THE SUSPENDED CEILINGS, AND ON EACH LEVEL THERE ARE PLANT-FILLED LOGGIAS ACTING AS THE VERITABLE GREEN LUNGS OF THE BUILDING. THE GARDENS FUNCTION LIKE SMALL GARDENS, NATURALLY VENTILATED SPACES AND CREATING A COMFORTABLE SURROUNDING FOR THE EMPLOYEES.



IMAGE COURTESY OF AZC; PHOTOGRAPHY © SERGIO GRAZIA

MINIMALIST

INTERIOR MATERIALS

ARCHITECTS ARE INCORPORATING MINIMAL MATERIAL PALETTES INTO COMMERCIAL INTERIORS, ACHIEVING BETTER DESIGN THROUGH SIMPLICITY AND RESTRAINT.

OFFICE VII, DESIGNED BY ARCHITECTURE FIRM DOMAEN, IS AN INTERIOR BUILD-OUT IN AN EXISTING WAREHOUSE FOR THE LOS ANGELES HEADQUARTERS OF CONSCIOUS MINDS. THE MAIN ARCHITECTURAL FEATURE IS A CONTINUOUS SURFACE SHEET, FORMING AN ARTICULATED CEILING AND SIMULTANEOUSLY FOLDING AROUND TWO CONFERENCE SPACES. THIS CREATES AN INTERIOR FOR MULTIPLE USES THAT IS HIGHLY FLEXIBLE. REGARDING MATERIALS, THE PROJECT RETAINS AN ORGANIC, NATURAL APPEARANCE, DOMINATED BY THE USE OF RAW PLYWOOD SHEETS AND WHITE DRYWALL. THE MATERIALS ARE PURPOSEFULLY AMBIGUOUS, ALLOWING THE MAIN VISUAL AND GRAPHIC NARRATIVE TO BE THE SHAPE OF THE WALLS, FLOOR AND CEILINGS, TRANSFORMING FROM TWO-DIMENSIONALITY TO THREE-DIMENSIONALITY.



IMAGES COURTESY OF DOMAEN; PHOTOGRAPHY © PAUL VU

MINIMALIST

PATTERN

INSPIRATION

EMBRACE **SIMPLICITY** IN DESIGN.

ACTIVATE AND SHAPE ENTRY EXPERIENCE.

INCREASE **VISUAL EXCITEMENT** BY INTRODUCING RHYTHM AND REPETITION.

APPLY **TEXTURE** TO MATERIAL FINISHES.

APPLICATION

CELEBRATE DYNAMIC STRUCTURAL ELEMENTS IN FACADE DESIGN.

INCORPORATE VERTICAL PATTERNS INTO EXTERIOR COMMERCIAL DESIGN.

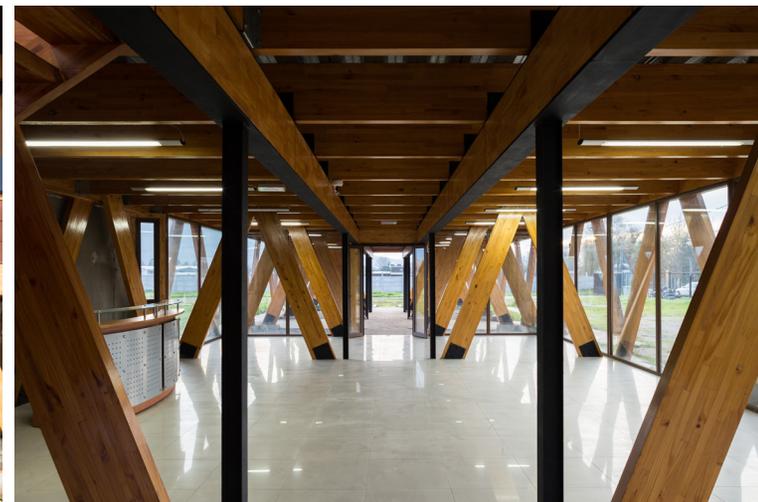


IMAGE COURTESY OF DX ARQUITECTOS + DEL SANTE ARQUITECTOS

STRUCTURE

ARCHITECTS ARE BEGINNING TO CELEBRATE DYNAMIC STRUCTURAL ELEMENTS INTO COMMERCIAL FACADE DESIGN, ALLOWING FORM TO FOLLOW FUNCTION.

THE **HONEY EXPORTER** BUILDING, DESIGNED BY BOTH DX ARQUITECTOS + DEL SANTE ARQUITECTOS, IS AN OFFICE BUILDING AND ADJACENT SHOWROOM FOR THE LICANRAY COMPANY IN CHILE. THE EXPRESSION OF BUILDING IS DEFINED PRIMARILY BY ITS DYNAMIC STRUCTURE, WITH A SERIES OF LAMINATED PINE DIAGONAL PILLARS POSITIONED IN A 'X' PATTERN. THE MAIN PROGRAM OF THE OFFICE IS ELEVATED, LIBERATING THE GROUND FLOOR FOR ACCESS TO THE BUILDING AND THE SHOWROOM. THE ROOF FULFILLS THE FUNDAMENTAL ROLE OF PROTECTING THE WOODEN STRUCTURE, AND ITS OVERHANG ON THE NORTH FACADE ALSO KEEPS DIRECT SUNLIGHT OUT OF THE OFFICES.



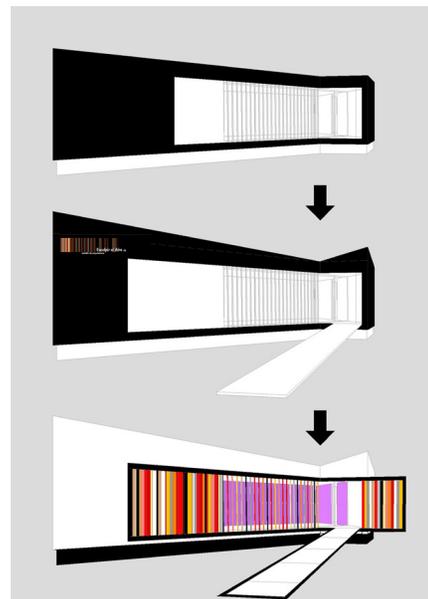
IMAGES COURTESY OF DX ARQUITECTOS + DEL SANTE ARQUITECTOS

PATTERN

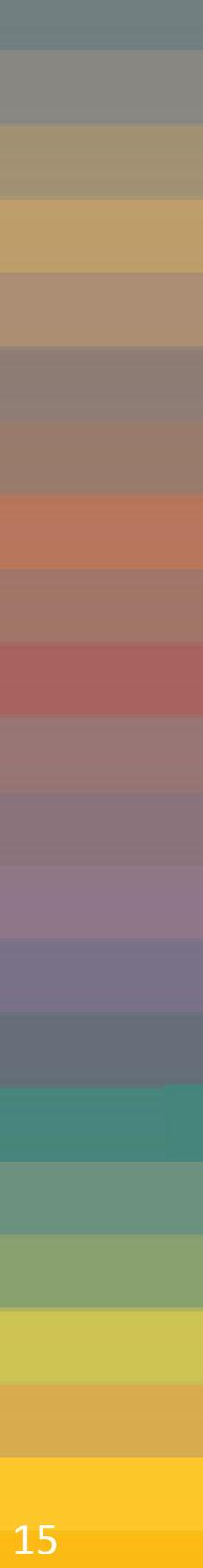
SCREEN

INTEGRATING PATTERNS AND REPETITIVE ELEMENTS INTO FACADE DESIGN HELPS TO NOT ONLY DEFINE SPACE, BUT CREATE A UNIQUE CHARACTER TO ANY BUILDING.

THIS **SALES AND MANAGEMENT OFFICE FOR SOL DE ROJALES HOUSING DEVELOPMENT** BY ARCHITECTURE FIRM ESCULPIR EL AIRE INCORPORATES PATTERN AS WELL AS COLOR INTO THE DESIGN. THIS SMALL BUILDING FEATURES A FOLDED RECTANGULAR BLACK FRAME CONTAINING COLORFUL UNINTERRUPTED VERTICAL FINNS, COVERING THE LARGE FRONT OPENING IN THE ENVELOPE. THIS DETAIL NOT ONLY CREATES A DYNAMIC RHYTHMIC WALL, BUT ALLOWS FOR ANIMATED SHADOWS WITHIN THE INTERIOR. THE WHITE BUILDING IS LIFTED OFF THE GROUND SLIGHTLY, GIVING RISE TO A GENTLY-SLOPING ACCESS RAMP THAT RUNS ALONG THE VERTICAL FINNS.



IMAGES COURTESY OF ESCULPIR EL AIRE; PHOTOGRAPHY © JOSÉ ÁNGEL RUIZ CACERES



THANK YOU

ALL PHOTOS AND CONTENT USED WITH PERMISSION

DESIGNERS FEATURED:

- AZC
- EMMANUELLE MOUREAUX ARCHITECTURE + DESIGN
- MVRDV
- PARITZKI & LIANI ARCHITECTS
- STUDIO FARRIS ARCHITECTS
- DOMAEN
- DX ARQUITECTOS + DEL SANTE ARQUITECTOS
- ESCULPIR EL AIRE

CREDITS